

One-On-One Appointment Show

This is a setting like no other in the golf industry. We schedule a series of private, 20-minute meetings between Exhibitors and Media at which your products and their media outlets are discussed. Develop new relationships, nurture existing ones, and gain valuable exposure for your company. Appointment Show includes Radio Row, where golf radio shows will be set up to record interviews for future airings.

ING Demo Lab

This is a wonderful opportunity to have your products tested first-hand by the attendees. Companies are given a display space on the range and/or putting green, and the media and other attendees pass through to gain hands-on knowledge of the products.

Sponsor Table

Every exhibitor at the ING Spring Conference is invited to play marketing materials on the Sponsor Table, which will be in full display throughout the conference.

Other Sponsorship Opportunities

Welcome Gift Bag - Your logo is printed on the side of the welcome gift bag that goes to 150 attendees, and your marketing material is placed inside it. Price: \$950.

Tuesday Night Table Sponsor - Choose the attendees with whom you will dine at this ING banquet. Your company logo will appear on the table sign. Price: \$195.

Coffee Break Sponsor - Signage on the serving tables at all coffee breaks during the conference. Price: \$450.

Note Pad Sponsor - Your logo on top of the note pads at the Monday morning and Wednesday morning educational sessions. Price: \$250

Conference Booklet Advertising - Cover: \$1,000; Full Page: \$750; Half Page: \$500.