



E-Scorecard

Newsletter for the International Network of Golf
April 2015

Celebrating
25
Years

JOIN US at Our 25th Anniversary!

25th Annual ING Spring Conference
Mission Inn Resort • Howey-In-the-Hills, FL
May 31- June 3, 2015



Howey-In-the-Hills, FL

Freedom Golf Association Signs As Presenting Sponsor Of 25th Anniversary ING Spring Conference

Reflecting the overall theme of the 25th Anniversary ING Spring Conference – “Growing Golf From The Trenches” – Freedom Golf Association has signed as Presenting Sponsor of the annual gathering of golf industry leaders and media.

Freedom Golf Association (FGA) is dedicated to bringing joy and a sense of freedom to the special needs community through their inclusion in the game of golf. FGA assists those with limitations by promoting, professionally supporting and holding adaptive golf clinics and events. FGA’s passion is bringing resources together to advance the number of individuals with special needs enjoying

and playing the game of golf.

“As Founder and Chairman of Freedom Golf Association, I am pleased to have FGA partner with the International Network of Golf for its 25th Anniversary conference,” said Chairman Edmund Q. Sylvester. “FGA joins ING in the effort to grow the game of golf and make it inclusive for all people.

“Golf is anyone’s game. FGA will showcase the opportunities

for the golf industry to engage the special needs community during the ING Spring Con-



ference. There are 57 million disabled Americans. 6.7 million play golf now and another 18 million have indicated interest in participating in the game. This is an opportunity for the game to





grow, which it should not ignore, and ING understands this.”

FGA was founded in July, 2012 by Edmund Q. Sylvester (E.Q.). E.Q. is a director

of the Western Golf Association, member of the United States Senior Golf Association, and a triple amputee.

E.Q. became a triple amputee in 2011, and shortly after leaving the Rehabilitation Institute of Chicago attempted to hit golf balls at Cog Hill Golf and Country Club driving range. It was not going well. When long-time friend and Cog Hill owner, Frank Jemsek, asked what he was trying to do, E.Q. replied that he was “trying to hit golf balls without any feet and only one hand!” Asked if he was getting any help, E.Q. replied that he wasn’t, and the first step towards forming FGA was taken.

Freedom Golf Association was incorporated July 3, 2012 pursuant to the General Not-For-Profit Corporation Act of the State of Illinois and operates under the 501(C)(3) section of the Internal Revenue Code.

ABOUT ING

CONTACT:

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SOCIAL MEDIA:

- **Facebook:**
facebook.com/ InternationalNetworkofGolf
- **LinkedIn:**
linkedin.com/groups?about=&gid=2011921
- **Twitter:**
www.twitter.com/intlnetofgolf

STAFF:

Executive Director
Mike Jamison

Membership Director
Linda Jamison

Membership Coordinator
Kimberly Blanc

Sales Executives
Jane Dally
Jamie Davidson

Events Assistants
Mandy Bumgarner
Maddie Schiefelbein
Jim Smith

Strategic Solutions International to Conduct Two Workshops at 25th Anniversary ING Spring Conference

Two executives from Strategic Solutions International will conduct motivational and self-improvement



Connie Charles, founder and CEO of Strategic Solutions International Inc., has specialized in helping organizations meet their objectives through improvement of the way they motivate, manage and educate their people. She has overseen the domestic and international growth of SSI, which has a client base that has included Aramark, PNC Bank, DuPont, Lockheed Martin, Visa, J.P. Morgan, Coca-Cola, Bank of America, First Data Corp, Boeing, Accenture, L3 Communications, Schlumberger, Hewlett Packard and State Farm Insurance.

workshops on the course and in the classroom at the 25th Anniversary ING Spring Conference, scheduled for May 31-June 3 at beautiful and historic Mission Inn Resort in Howey-in-the-Hills, FL.

Connie's most recent accomplishment is the development of a new web based collaboration tool called *imapMyTeam*®. This interactive site connects people on a team with insights about how

to build strong relationships, the foundation for success of any team. Organizations now have a fast, low cost method to take teams to the next level of performance. Connie used *imapMyTeam* to connect an organization of more than 1,000 people on a high stakes program with a \$25B revenue target.

In 1993, Connie developed a unique approach to helping business people improve their performance by using the golf course as a classroom. The principles that help a person play a better round of golf are some of the same ones that ap-



ply to business improvement. This has helped differentiate SSI from other consulting firms and enabled Connie and her team to gain access to corporate executives who play golf. She has turned the golf course into a classroom for business executives and their teams. Most recently, she has turned this into a software application called *imapMyGolf*, which has been piloted with the SW section of the PGA as well as with many golf professionals who have given it rave reviews as a leading edge tool for managing your game.

Dave Bisbee, a consultant with SSI, is the Director of Golf Operations at Seven Canyons Golf Club in Arizona. He has worked with many Fortune 1000 companies such as Hewlett Packard, Merrill Lynch, and IBM to design and deliver programs that improve customer relations, inspire individual organizational change, and to motivate teams to respond successfully in an ever-changing business environment.

As a performance consultant he is known for his ability to assess results relative to goals, facilitate changes that lead to success, and

to develop the personal competencies that put individuals in control of their destinies. Most recently his development role in creating *imapMyGolf*—a personalized self-management tool—is rewriting golf coaching.

Prior to the conference, registered attendees will receive surveys from SSI. After they have completed and returned the surveys, Charles and Bisbee will use the data to create workshops customized for the ING Spring Conference.

For more information on SSI and *imapMyTeam* and *imapMyTeam*, visit <http://ssizone.com/web/index.php>.

The ING Spring Conference will feature a full schedule of networking and educational events.

- The ever-popular One-On-One Appointment Show, where exhibitors will have pre-scheduled, 20-minute private meetings with media and attendees of their choice;
- The Demo Lab, where manufacturers will display their latest clubs and training aids for attendees to test first-hand. Trick shot artist will kick off the Demo Lab with an

exhibition;

- Educational seminars and workshops: Subjects include Marketing & PR; Social Media Marketing; State of the Industry and Player Development, among others, including the SSI workshops.
- The 25th Anniversary Reunion Dinner. Former ING members are invited to attend the Tuesday night awards dinner and play in the Durland Cup on Wednesday morning. Among the awards being presented at the dinner is the Dennis Walters Courage Award, presented to someone who has overcome great odds to contribute to the game of golf.
- The WAGT National Qualifier. This individual stroke play net competition will be divided into five flights. Winners of those flights will earn complimentary entry and accommodations in the World Amateur Golfers Tour National Championship Sept. 24-26 at Shawnee Inn & Resort.
- Plus, the many networking sessions that ING is famous for.

To register for the ING Conference, or to find out more about ING, visit www.inggolf.com, or call 407-328-0500.

Dr. Robert Winters to Conduct Performance Enhancement Workshop

Dr. Robert K. Winters, an internationally recognized sport psychologist, author and professional educator, will conduct a Performance Enhancement workshop at the 25th Anniversary ING Spring Conference.

The workshop will be structured to help attendees improve performance on the course and in the office.

The conference is scheduled for May 31-June 3 at beautiful and historic Mission Inn Resort in Howey-in-the-Hills, FL.

Winters is the President of his own performance enhancement company and is the Resident Sport Psychologist for the internationally renowned Leadbetter Golf Academy World Teaching Headquarters at Champions Gate in Orlando, FL.

Winters completed his Ph.D. degree in Sport Psychology from the University of Virginia and served on the athletic coaching staff for eight years. He is a former collegiate and touring professional with over 45 years of competitive experience. He has coached over 75 Collegiate All-Americans and has several NCAA Champions in Divisions I, II and III, NAIA and other collegiate divisions.

In addition to his work with golfers, Winters also assists businesses to strengthen the performance of individual employees through various mental, emotional and skills enhancement workshops.

For more information on Dr. Robert Winters, visit www.drbobwinters.com.



Orlando-Area Social Media Expert Dawn Jensen To Conduct Social Media Workshop

Dawn Raquel Jensen, a noted Social Media Business Catalyst, will conduct a Social Media Marketing workshop at the 25th Anniversary ING Spring Conference.

A sought-after international speaker and trainer, Jensen is known for her strategic and creative approach to Social Media. She brings over 20 years of technology training, public relations, journalism and marketing experience to the conference.

She founded Virtual Options Coaching & Training. As the trainer's trainer, Jensen's work practice involved training academics and librarians for the past 11 years and specialized in Social Media and digital marketing since 2007.

Through her unique skill set along with her practical, hands-on technical knowledge, Jensen has been advising industry leaders on building a sustained online presence and creating easy-actionable steps on how they can include their Social Media in more of their marketing efforts.

Her workshop for ING will provide seven tips to creating presence, platforms and profit with Social Media.

For more information on Dawn Jensen, visit <https://about.me/Dawnjensen>.



TENTATIVE ING SPRING SCHEDULE, 2015
(updated 4-8-15)

TIME	EVENT	PLACE
SUNDAY, May 31		
11 am-7 pm	Conference Check-In/Info Desk/Office	La Fontana Room
3:30 pm	ING Advisory Board Meeting	El Moro Room
6 pm	Conference Orientation	La Paloma Room
7 pm	Welcome Reception	El Gitano Room
9 pm	ClubING	La Magarita Lounge
MONDAY		
8 am	Golf Tournaments <i>WAGT National Qualifier & Team Scramble</i>	El Campeon Course
1 pm	Lunch & Growing The Game Panel	Legends Restaurant
3 pm	Workshop: iMap My Team <i>Motivational session by Connie Charles</i>	La Paloma Room
3 pm	Workshop: Achieve Personal Excellence <i>Self-Improvement session by Dr. Bob Winters</i>	El Moro Room
4:40 pm	Appointment Show Day 1	Ballroom
8 pm	ClubING	La Magarita Lounge
TUESDAY		
7:30 am	Breakfast	Driving Range
8 am	Dennis Walters Exhibition	Driving Range
8:30 am	Demo Lab	Driving Range
Noon	Committees Lunch	Legends Restaurant
2 pm	Appointment Show Day 2	Ballroom
7:30 pm	25-Year Reunion Awards Dinner	Ballroom
9:30 pm	ClubING	La Magarita Lounge
WEDNESDAY		
8 am	Durland Cup	Las Colinas Course
1 pm	Mentoring Lunch Topics: TBD	El Gitano Room
2:45 pm	Social Media Marketing Workshop <i>Digital Field of Dreams, by Dawn Jensen</i>	Ballroom A
4:30 pm	Media/Business Breakouts	Ballroom B/El Moro
6 pm	Golf Awards Reception	Ballroom A
8 pm	ClubING	La Magarita Lounge
THURSDAY-Checkout Day		
8:30 am	Advisory Board Breakfast	La Paloma B



Dennis Walters Golf Show Coming To 25th Anniversary ING Spring Conference

The Dennis Walters Golf Show will be part of the schedule of the 25th Anniversary ING Spring Conference, scheduled for May 31-June 3 at beautiful and historic Mission Inn Resort in Howey-in-the-Hills, FL.

Walters was an aspiring golf professional preparing for the PGA Tour Qualifying School when a golf cart accident in 1974 left him paralyzed from the waist down.

Three years later after being told he would never walk or play golf again, Walters conducted his first amazing “trick shot” exhibition from a special swivel seat on the back of a golf cart.

Since that time he has entertained wide-eyed audiences at over 3,000

shows, all with the help of his able assistant, a rescued dog, the latest named Bucky.

His sister, Barbara, writes: “Dennis is the pioneer and trailblazer in the development of a method that has allowed thousands of disabled golfers to play (this game). He has championed the cause of golf as both a physical and mental tool for rehabilitation.”

To the millions of potential golfers in the world who struggle with disabilities, Walters has one message – that golf can become a positive part of their daily lives. “Never give up. Never ever give up,” Walters says. The ING Conference’s presenting sponsor this year is Freedom Golf Association. FGA is a 501(C)(3)

charitable organization dedicated to bringing joy and a sense of freedom to the special needs community through their inclusion in the game of golf.

The Dennis Walters Golf Show will kick off the Demo Lab on Tuesday, June 2 at Mission Inn. He will also be at the 25th Anniversary Reunion Awards Dinner that night, to present the Dennis Walters ING Courage Award to this year’s recipient. ING presented Walters with the courage award in 1994, and then named the award in his honor. It goes to an individual who has overcome great odds to contribute to the game of golf.





25th Anniversary
ING SPRING CONFERENCE

May 31-June 3, 2015
Mission Inn Resort - Howey-In-The-Hills, FL
Price Deadline: April 27, 2015

Individual Attendees Registration Form-*Regular Price*
(Exhibiting Companies & Sponsors use a different form)

Active Media (Definition: You have a recognized and creditable outlet for producing stories from this conference)

___4-Day Conference Package: ~~\$200~~ \$130 if paid by April 27, 2015- OR - ___Day-By-Day Fee: \$50 per day

Agency (Definition: You are employed by or contracted with a PR or Advertising Agency, or you sell media space for mags, TV, etc)

___4-Day Conference Package: ~~\$600~~ \$425 if paid by April 27, 2015- OR - ___Day-By-Day Fee: \$150 per day

Association (Definition: You are employed by or contracted with a creditable golf-related association)

___4-Day Conference Package: ~~\$600~~ \$425 if paid by April 27, 2015- OR - ___Day-By-Day Fee: \$150 per day

Business (Anyone involved in the industry who does not fit in categories above; i.e. club manufacturers, resort/travel, designers, etc)

___4-Day Conference Package: ~~\$975~~ \$750 if paid by April 27, 2015- OR - ___Day-By-Day Fee: \$250 per day

(All 4-day packages include all scheduled non-golfing activities; for golf charges, see next section)

Guest Fee (\$195) (Includes participation in F&B and networking events only)-Guest name _____

Are you an ING member? - **If not**, please add \$75 to cover your annual ING membership fee.

CHOOSE YOUR GOLF

___Monday Scramble (\$55); ___Monday WGAT National Qualifier (\$70); ___Wednesday Durland Cup Scramble (\$55)

Your USGA Stroke Index OR Average Score _____

REGISTRATION DETAILS

Name _____ Representing _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Website _____

Twitter, Facebook, LinkedIn, etc: _____

PAYMENT DETAILS (pay by credit card or check - made out to ING Spring Conference)

Credit Card Type _____ Number _____ Exp. _____

Name on Card _____ Amount _____ Signature _____

Billing address (if different from above) _____

HOTEL RESERVATIONS

We are staying at the recently renovated and historic Mission Inn Resort & Club in Howey-in-the-Hills, FL, near Orlando. Reservations must be made by calling 800-874-9053. You must identify yourself as an ING Spring Conference attendee in order to receive the discounted rate of \$95 per room per night, plus tax and fees. Registration deadline to guarantee this special rate is May 1, 2015.

RETURN THIS FORM TO:

ING • 556 Teton St. Lake Mary, FL 32746 • FAX: 407-260-8989 • EMAIL: mike@jamisongolf.com • PH: 407-328-0500 • www.ingolf.com





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Mission Inn Resort - Howey-In-The-Hills, FL
Price Deadline: April 27, 2015

Exhibiting Company Registration Form-*Regular Pricing*

(Individuals not with exhibiting companies should complete a different form)

PACKAGE CHOICES (all include full conference fee for ONE person)***

- THE WORKS** - ~~\$3,445~~; **\$2,850 if paid by April 27**: Includes Display Table and appointment schedule in the ING One-One Appointment Show; Display Area in the ING Demo Lab; Individual Conference Fee for ONE.
- DEMO LAB PACKAGE** - ~~\$2,395~~; **\$1,800 if paid by April 27, 2015**: Includes Display Area in ING Demo Lab; Conference Fee for ONE.
- APPOINTMENT SHOW PACKAGE** - ~~\$2,245~~; **\$1,700 if paid by April 27, 2015**: Includes Display Table and appointment schedule in One-On-One Appointment Show; Conference Fee for ONE.

***Additional Individual Attendees from your company: \$125 per day or \$495 for the entire conference.

DISPLAY-ONLY FEES

- DEMO LAB** - ~~\$1,650~~; **\$1,300 if paid by April 27, 2015**: Includes Display Area in ING Demo Lab and conference fee for 1 day.
- APPOINTMENT SHOW** - ~~\$1,400~~; **\$1,200 if paid by April 27**: Includes Appointment Show Table and schedule, conference fee for a day.

Are you an ING member? - If not, please add \$75 for each person attending the conference to cover annual ING membership fees.

REGISTRATION DETAILS

Company _____ Phone _____

Address _____ City _____ St _____ Zip _____

Attendee 1 _____ Title _____ Email _____ Shirt _____

Golf: Monday Scramble (\$55); Monday WGAT Qualifier (\$70); Wednesday Scramble (\$55); **Handicap/Avg. Score** _____

Attendee 2 _____ Title _____ Email _____ Shirt _____

Golf: Monday Scramble (\$55); Monday WGAT Qualifier (\$70); Wednesday Scramble (\$55); **Handicap/Avg. Score** _____

Attendee 3 _____ Title _____ Email _____ Shirt _____

Golf: Monday Scramble (\$55); Monday WGAT Qualifier (\$70); Wednesday Scramble (\$55); **Handicap/Avg. Score** _____

PAYMENT DETAILS (pay by credit card or check - made out to ING Spring Conference)

Credit Card Type _____ Number _____ Exp. _____

Name on Card _____ Amount _____ Signature _____

Billing address (if different from above) _____

DEADLINE: April 27, 2015. **REFUNDS**-Conference Fees: Written notice prior to March 1, 100 percent; March 1 to April 15, 50 percent; After April 15, no refunds.

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Five Golfers At 25th Anniversary ING Spring Conference Will Earn A Spot In the



World Amateur Golfers Championship

Five golfers will have the chance to play their way into the 2015 World Amateur Golfers Tour Championship National Finals when they compete at the 25th Anniversary ING Spring Conference, the annual gathering of golf industry leaders and media.

The WAGT National Qualifier will take place on Monday morning June 1 on the highly acclaimed El Campeon course at Mission Inn. Architect George O'Neil created El Campeon in 1917. It features 85 feet in elevation changes and winds through stately oaks, pines and natural vegetation. The course has water on 13 holes, and features two peninsula greens. El Campeon is one of Florida's oldest and most decorated courses.

The ING competition is sanctioned

by the World Amateur Golfers Tour USA, a series of tournaments across the U.S. leading into the national finals in September. This is the fourth year that ING has hosted a national qualifying tournament for WGAT. Visit <http://www.wgatusa.com/> for more information.

This individual net stroke play event will be divided into five flights based on handicap. The winner of each flight will advance to the WAGT National Finals at Shawnee Inn & Golf Resort in the Poconos September 24-26, with all on-site expenses and tournament fees covered. Flight winners at the national competition will then advance to the WGC World Finals in Belek Antalya Turkey Nov. 28-Dec. 5 as a member of Team USA.

There will also be a 4-Player Team

Scramble conducted on the same golf course that Monday.

The other big golf competition at the ING Spring Conference will be the 8th Annual Durland Cup team scramble on Wednesday. That competition is named in honor of former ING Golf Committee Chairman Larry Durland, who passed away in January. It will be conducted on the Gary Koch-designed Las Colinas course, which opened in 1992 and is a good complement to El Campeon's. While longer, Las Colinas is flatter and more forgiving.

VPAR scoring app will be utilized in this tournament. VPAR is the global leader in live golf scoring, recreating the excitement of a PGA Tour event with real-time leaderboards on the course, in the clubhouse and live online.

Publications And New Products Can Be Entered Into ING Spring Conference Awards Program

One publication and one product will be honored in the ING Conference Best awards program, conducted at the 25th Anniversary ING Spring Conference.



Any publication that has a representative registered for the ING Spring Conference and which has published continually for at least one full year prior to the conference is eligible.

Publishers should bring ONE issue to enter in the competition.

Attendees will have up to four days to study the entries before voting. Winner will be announced the final night of the conference.

The golf product/service rules are:

Any product or service, shown at the ING Conference. Company must be in attendance at the ING Spring Conference at a minimum of Appointment Show level to be eligible.

Attendees will study the entries during the One-On-One Appointment Show and/or the Demo Lab. Winner will be announced the final night of the conference.

The “ING Conference Best” awards will recognize one issue of a publication and one golf product or service among those on display at the ING Spring Conference.

The golf publication rules are:

Publication SHOULD NOT be judged on size, quality of paper, circulation, or the number of times it is published.

Publication SHOULD be judged on

How it utilized the available space;

Amount of information, entertainment delivered to the reader;

Quality of articles, photography, graphics;

Creativity of its “departments” or regular features;

The attractiveness of the cover;

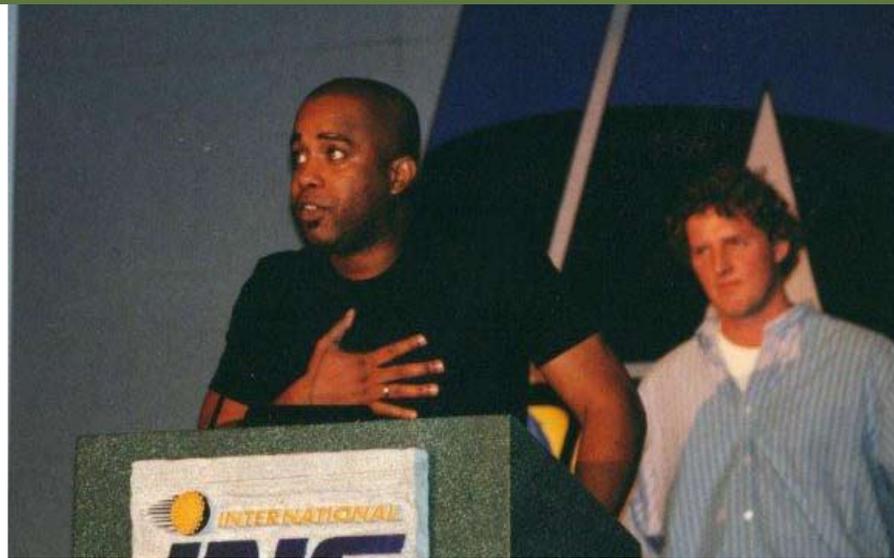
Overall enjoyment and satisfaction from reading or browsing the publication.



There will be special appearances by several special golfers throughout the ING Spring Conference



A FEW SPECIAL MOMENTS OVER 25 YEARS





BRING NEW MEMBERS into the ING and to the ING Spring Conference in May and **YOU** could be heading to the Wigwam in Arizona

YOU COULD WIN A TRIP TO THE

A four-day, three-night golf vacation for two at The Wigwam resort – highlights a terrific Grand Prize in ING's "Plus One" conference attendance program.

That trip and more will go to the person who earns the most points by bringing in new members to the 25th Annual ING Spring Conference May 31st - June 3rd at Mission Inn Resort & Club in Howie-In-The-Hills, FL.

Any member who signs up at least one new attendee to the ING Spring Conference will earn a prize – a dozen golf balls, an ING shirt or something of similar value.



WIGWAM
ARIZONA

**JOIN
ING
TODAY!**

A SPECIAL RUNNER-UP PRIZE will go to the person who signs up the most new attendees, IF that person does not win the Grand Prize (which is based on a points formula).

THE GRAND PRIZE PACKAGE INCLUDES:

- Accommodations for three nights at The Wigwam
- Two rounds of golf for two at The Wigwam Golf Club
- Three days of breakfast for two at The Wigwam
- Dinner for two at Litchfield's

HOW IT WORKS: We will email to every ING member an entry form for individual attendees and one for exhibitors. At the top of each form is a place for your name.

- Write in your name and make copies of the forms.
- Send appropriate entry form to your prospects (they must be NEW attendees to ING – no participation the past 5 years)... *continued on back...*



YOU COULD WIN A TRIP TO THE WIGWAM

- Send e-mail to mike@jamisongolf.com with the name of your prospect(s).
- Follow up with your prospect(s) as appropriate, reminding them of the benefits of the ING Conference.

That's it. When your prospects become registered attendees, you will receive credit based on the following point system:

BRING IN AN INDIVIDUAL ATTENDEE:

4 points for each.

BRING IN AN APPOINTMENT SHOW

EXHIBITOR: 7 points for each.

BRING IN A DEMO LAB &

APPOINTMENT SHOW EXHIBITOR:

9 points for each.

The ING member with the most points will win the Grand Prize. It's that simple, and EVERYBODY wins. Why? The bigger the attendance at the ING Spring Conference, the better it is for everyone. Let's get started. PLUS ONE!

ABOUT Wigwam Resort

A resort rich with history...and history in the making.

Designated as a "Historic Hotel of America," The Wigwam is an iconic Arizona landmark and AAA Four-Diamond resort located in the affluent community of Litchfield Park, just 15 miles west of downtown Phoenix. The resort recently celebrated its 85th Anniversary. Wigwam Golf is the only golf club in Arizona to offer 54 holes of championship golf including two courses designed by the legendary Robert Trent Jones, Sr. This year marks the 50th Anniversary for both the Gold and the Patriot courses.

For every exciting yesterday in The Wigwam's 80-year history, there is a doubly exciting today. What memories will you take home from your visit? Perhaps the most extraordinary golf game of your life. Marrying your best friend amid a pastel rainbow of 8,000 rose bushes. Barreling down a dual 25-foot water slide with your kids. Or hosting a business meeting so distinctive it earns rave reviews – and a marquee spot in company lore.

Deeply entwined with Arizona history, The Wigwam welcomes you to come make a little history of your own. Stretching over 440 lushly landscaped acres, our elegantly crafted adobe-and-timber luxury resort provides a rich palette of experiences to suit your every occasion—whether business, romance, relaxation or rollicking family fun. From dawn's first blush to the tangerine streaks of our Sonoran Desert sunsets, each day at The Wigwam is awash in endless possibilities.

PLUS ONE RULES

1. Contest runs between February 20, 2015 and May 2, 2015. Entries received in the ING office outside those dates are not eligible.
2. An attendee prospect is considered "new" if attendee has not participated in an ING Conference in past five years. Attendee is considered "registered" once his/her conference fee or deposit has been received.
3. Disputes involving points credit for specific entries will be settled by the ING Executive Committee. If proper credit cannot be determined, the conflicting entries will split the reward points equally.
4. Grand prize reservations are between the Grand Prize Winner and Sponsor, and will be based on availability. ING will not be involved in establishing reservations, and is not responsible for any claims or disputes between the winner and Grand Prize Sponsor.
5. Only ING members current in their membership dues will be eligible to participate in the Plus One promotion. Employees and contracted personnel of ING are not eligible.

**SIGN UP
TODAY!**





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REUNION DINNER Registration Form

ING has 25 years worth of celebrating to do, and we need your help to complete the celebration. We are offering a special dinner and golf package for former ING members who have either left the golf industry or who have not been to an ING Conference in several years.

If you can not make the entire conference at Mission Inn (different entry form), we know you will join us for the reunion dinner and golf at Mission Inn. The dinner is Tuesday night, June 2, 7:30 pm. The golf tournament follows on Wednesday morning, 8 am. It's the annual Durland Cup Scramble, in honor of former ING Golf Committee Chair Larry Durland, who passed away in January. We will be doing a special tribute to Larry at the dinner.

____ I will attend the dinner Tuesday night. (\$85)

____ I will play in the Durland Cup Scramble Wednesday (\$85 - includes golf awards cookout)

Guest Fee (\$120) (Includes participation in F&B and networking events only)-Guest name _____

Your USGA Stroke Index OR Average Score _____

REGISTRATION DETAILS

Name _____ Representing _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Twitter, Facebook, LinkedIn, etc: _____

PAYMENT DETAILS (pay by credit card or check - made out to ING Spring Conference)

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You're Invited

The 25th Anniversary ING Reunion Dinner & Golf Tournament

Where: The ING Spring Conference at Mission Inn Resort
Howey-in-the-Hills, FL

When: June 2 & 3, 2015

What: Come be a part of ING's celebration of networking the golf industry for 25 years. During your time as an ING member you made lots of friends and contacts in the industry. We hope you will join them and others to share fond memories and rekindle relationships. Once you are a member of the ING family, you are a member for life.

Details: You are most welcome to participate in the entire conference, which is scheduled for May 31-June 3 at the beautiful and historic Mission Inn Resort near Orlando. But if you can't make it for four days, join us for the reunion dinner on Tuesday night and the Durland Cup Scramble on Wednesday morning. We will be paying tribute to Larry, who passed away in January at the age of 94.

Costs: Tuesday Night Reunion Dinner: \$85
Wednesday Golf & Awards Dinner: \$85
Guest fee for meals only: \$120

Rooms: ING has a special rate of \$95 per room per night, plus taxes and fees at Mission Inn. Call 800-874-9053, and mention that you are with ING.

RSVP by April 27 – 407-328-0500; mike@jamisongolf.com



Based in Georgia, **Bridgestone Golf** has annually celebrated the year's first major, the Masters, in various creative ways over the last decade. This year Bridgestone teamed up with Uber to give passengers in Augusta a fun new way to be part of the excitement.

Bridgestone distributed samples of its award-winning e6 golf ball with a limited edition "Made here, Played here" logo to Uber riders throughout Augusta through the final round on Sunday. In addition, customers who were new to Uber could use the coupon code "RideAugusta" to receive their first ride free (up to a \$20 value).

Ashworth Golf has released The Jefferson Polo, a limited edition golf shirt designed to honor longtime brand ambassador Fred Couples. The specially designed golf shirt, named after the century-old Jefferson Park Golf Course located near Couples' childhood home in Seattle, has a sentimental value to Couples as it was the location where he discovered

his natural swing and love for golf.

The style features Ashworth's newest apparel technology, PRIMATEC cotton, a premium performance fabric that quickly disperses moisture keeping the face of the fabric dry with minimal visible sweat.

The **GolfTalk Live** radio show began its 10th season in Philadelphia recently, and announced a new round of expansion. The show, hosted by Tony Leodora, debuted nine years ago on WNTP-AM, and later was syndicated with WOND-AM. GolfTalk Live has now added two more affiliate stations - ESPN 1230 and ESPN 1320 in Pennsylvania's Lehigh Valley.

CHASE54 recently announced its partnership with Symetra Tour Player and former Big Break Contestant Elena Robles. Robles will begin wearing CHASE54 immediately and will be standing alongside LPGA Tour Player Brooke Pancake.

Knuth Golf's High Heat driver

proved to be one of the biggest stories of the PGA Show. Gary Van Sickle of Golf.Com called High Heat "the most significant technological innovation in golf equipment from this year's PGA Show and, therefore, arguably the most exciting new club in a year that lacked dramatic innovations."

Dean Knuth created the High Heat 460cc driver with the amateur golfer in mind. Key technology is a lower and deeper center of gravity.

Volvik, the #1 Color Golf Ball on Tour, announced the signing of Hall of Fame golfer Se Ri Pak to a two-year endorsement deal. Pak is playing Volvik S3 golf balls and features a Volvik logo on her staff bag.

VPAR, creator of the award-winning VPAR app and a global leader in live golf scoring, announced that recent growth in both total app downloads and worldwide tournament scoring managed events are at all-time highs. App downloads increased 418% over the last year, with

golfers using the app in over 60 countries. Likewise, its tournament scoring event service has grown exponentially since last season, from 729 tournaments in 2014 to over 1,000 scheduled for this year. The anticipated 37% increase in events is expected to continue through the close of 2015.

Holly Geoghegan, President of **Golf Marketing Services**, was included in the “Arnie And Me” special, presented by Golf Channel in March. Geoghegan got an autograph from Arnold Palmer at the 1968 U.S. Open at Oak Hill in her hometown of Rochester, NY, and a picture of her and Palmer ran in the next day’s newspaper. She was selected to tell her story on video for the Golf Channel show, which also featured other fans of Palmer telling their unique stories.

FORE Georgia, the “Official Golfers’ Magazine of the Georgia PGA”, announced recently that it has selected The Media Group, a creative services

agency based out of Chicago, to manage its Public Relations and Communications efforts. “With our growth into digital, expansion of our database to almost 60,000 avid golfers and other services that we now bring to the table for advertisers, we felt it was incumbent to get the word out. By retaining The Media Group we felt they would be a great partner to help us achieve our objectives,” said John Barrett, Publisher of FORE Georgia.

The **Executive Women’s Golf Association** announced that 17 new courses joined the EWGA Golf Course Network in January and February and another five have renewed their membership. The EWGA Golf Course Network is designed to market golf course amenities to EWGA members that will help welcome new players, while showcasing the facilities efforts to grow women’s golf.

Zero Friction, designer of the original Compression Fit Glove, introduced two new styles at the

PGA Merchandise Show. The company recently released the Zero Friction Storm All Weather Golf Gloves and the Zero Friction Cabretta leather Golf Glove. Zero Friction’s original Compression Fit Glove (a mix of synthetic leather and elastic, plus black mesh lycra around the fingers) was launched in seven different colors with models for Men, Ladies, and Juniors at last year’s show with great success.

Nexbelt, “The Belt With No Holes,” announced a partnership with the Tennessee Section of the PGA of America for 2015. As a TPGA Silver Level Sponsor, Nexbelt will be a Presenting Sponsor of two TPGA tournaments this season.

Stacy Lewis, a two-time LPGA Major Champion and reigning 2014 Rolex Player of the Year award winner, has joined fellow Bridgestone Golf LPGA stars Paula Creamer, Jennifer Johnson, Ai Miyazato and Karrie Webb in playing the **Bridgestone Golf TOUR B330-RX** golf ball in 2015.

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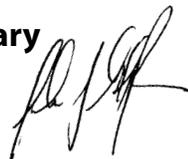
Years

From the President

Twenty-five years. Gee, I don't know if I have to say anymore than that -- that is a **BIG DEAL**.

Like you, I have so many wonderful memories from attending the ING Conferences over the years. I missed the first few conferences -- heck, I didn't even know ING existed. When I finally did attend I was all in. My first conference was at Fripp Island, and being a newbie I had no idea what to expect. I probably knew only three or four people. But the week immediately turned out to be friendly and an **AMAZING** experience. Since then (I have not missed a single conference) so many things have changed. ING has really come into its own and is now recognized throughout the golf industry as **THE** place where media and the golf industry connect.

I hope you and I will connect in a few weeks to celebrate at the ING 25th Anniversary Spring Conference. I hope to see you there.



John J. Glozek, Jr. / President

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