

**EXHIBITING COMPANIES, 2015 ING Spring Conference**  
**(Descriptions provided by the companies)**  
**As of May 18**

**Adidas Golf**

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The unparalleled performance and style of adidas Golf footwear and apparel have created extraordinary momentum among tour pros and recreational golfers. Around the globe, the world-renowned 3-Stripes are what a growing legion of athletes are wearing, making adidas Golf the fastest growing golf footwear and apparel company.

**Bridgestone Golf**

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Founded in 1931 by Shojiro Ishibashi, Bridgestone has always been guided by the philosophy of its founder to "Serve Society with Superior Quality." The pursuit of superior quality has resulted in Bridgestone becoming the global market leader in the rubber industry and in polymer science technologies. Ishibashi converted his golf passion into a commercial success when Bridgestone first produced golf balls in 1935. Along with technical developments in tire technology came breakthroughs in golf ball technology that have led Bridgestone to be the number one golf ball producer in Japan, and the No. 1 golf ball fitter in the industry. Design and production of golf clubs followed in 1972 with the same passion for excellence propelling Bridgestone to a leadership position in the current marketplace.

**Chase54**

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54. The Perfect Score. Is it even possible? If we only attempted what we knew was possible, guaranteed, 100%...well, we'd never get anywhere. CHASE54 is golf apparel designed to push the limits of what's considered possible. In fit. In feel. in fashion and performance. Our garments are made to shatter your expectations of what golf apparel can be, both on and off the course. With over 30 years of manufacturing experience under our belt, we strive for unprecedented excellence in each and every piece of clothing we make. This passion and dedication can be found in every precise stitch and unique feature of each and every garment. From integrating the greatest fabrics and latest technologies, to designing the most striking styles and original looks, we push closer to perfection with each piece of clothing we create.

**Cure Putters**

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Cure Putters is a golf putter manufacturer based in Flagler Beach, Florida. Cure RX Series putters all feature an

Extremely High MOI design, which is very stable and offers incredible forgiveness for much greater accuracy and distance control, even on extreme mis-hits. The adjustable weighting system allows a far greater range of weight than any other putter on the market, allowing the golfer to find the perfect weight to suit their stroke and tempo. With an adjustable lie angle and interchangeable shafts, any golfer can be custom fit in about 2 minutes. The Triangulation Alignment system, invented by Deane Beman, helps reduce the effects of eye dominance and lets you line up your putt like an arrow for deadly accuracy. With a higher center of gravity and lower loft, Cure Putter deliver a superior roll – getting the ball rolling sooner, helping it stay on the intended line.

### **eduKaytion golf**

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eduKaytion golf, established in 2002, is the Northeast's #1 golf education company and the home of Golf 8.5. Director of Instruction, Kay McMahon created Golf 8.5, a simplistic approach to golf instruction, easing the confusion that golf is difficult to learn. McMahon and partner Eloise Trainor teach Golf 8.5, only 4 things to do before the swing and only 4.5 things in the swing, to counter the myriad of thoughts planted in people's minds, making golf easy and quicker to learn and improve. McMahon has an illustrious teaching career, reflected by her LPGA Teaching Hall of Fame status. Trainor is an LPGA member and Founder of the FUTURES Golf Tour, now the LPGA Symetra Tour.

### **Epson America, Inc.**

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Epson is a global technology leader dedicated to driving innovations and exceeding customer expectations in printing, visual communications, quality of life and manufacturing. Epson's lineup ranges from inkjet printers, printing systems and 3LCD projectors to industrial robots, smart glasses and sensing systems and is based on original compact, energy-saving, and high-precision technologies. Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises nearly 70,000 employees in 94 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental burdens. Epson America, Inc. based in Long Beach, Calif. is Epson's regional headquarters for the U.S., Canada, and Latin America.

### **Eyeline Golf**

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Founded in 2000 by Sam Grogatte and his son, Grant, the company was born out of a need to improve their respective games. Today, EyeLine Golf products are employed at every tour event and by golf instructors around the world. The professional tours have always been a big part of EyeLine's story as well as a tested proving ground. Being accepted and utilized by tour players gave EyeLine Golf the confirmation necessary. Each year, players on the PGA, Web.com, LPGA, and Champions Tours, among others, request and practice with their products. A total of 321 tour players and 14 Ryder Cup players requested and practiced with their training aids in 2014. With the recent launch of their new free app, **Putting Bootcamp**, thousands of teachers and players have instant access to a library of games and drills. Instructors can now monitor their student's progress through this innovative app.

### **FlingGolf®**

Alex Van Alen

Founder, CEO

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FlingGolf™ is a new action sport for golf courses developed by PlusOne Sports that meshes seamlessly with golf, using just one FlingStick™. It is played on a golf course, with a golf ball and even in the same foursome as golfers. Instead of striking a golf ball with a club, players use a single PlusOne FlingStick™ to throw the ball down the course, starting at the tee and finishing at the hole. Players can shape their shots with ease, including drives, fades, draws, flop shots, and bump and runs, and use the FlingStick™ to "glide" the ball into the hole. It is easy to learn, inexpensive to purchase and provides an excellent pace of play. Golfers are bringing non-golfing kids, friends, and spouses out to the course to play FlingGolf™ alongside them. As they welcome a new generation of players for their courses, owners don't need to make any changes to their course, tee times, scorecards or holes.

### **Freedom Golf Association**

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Freedom Golf Association (FGA) is dedicated to bringing a sense of joy and freedom to special needs individuals through their inclusion in the game of golf. FGA's hope is to transition special needs golfers from the practice tee to the first tee, and to provide them with social and therapeutic benefit through the "magic of golf."

### **Golf Mesquite Nevada**

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Golf Mesquite Nevada is the golf-marketing arm of the partnership of nine championship golf courses and four hotel resorts making it easy for golfers to plan their perfect golf getaway. Mesquite hosts several golf events during the year, including the Mesquite Amateur in late May and the ParaLong Worlds in the fall.

### **Golfpac Travel/GolfOrlando**

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With over 39 years' experience, Golfpac provides custom golf packages, vacations, and discount travel specials to over 40 golf destinations. At GolfpacTravel.com customers can research information and ratings on courses, hotels and resorts, find the best deals, and even quote and book their own vacation, all online. GolfOrlando is a marketing arm of Golfpac for the world's No. 1 vacation destination, Orlando. Golfpac creates packages and promotions featuring many of the outstanding and diverse Orlando courses.

### **Heber Valley Tourism & Economic Development**

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### **iMapMy Team**

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iMapMyTeam maximizes a company's investment in people with a direct impact on the bottom line. It enables a business to improve team productivity as it: Builds relationships fast; Integrates virtual teams; Provides a pathway for clear communication; Give managers insight into how to motivate individuals; Increases retention of key talent. iMapMyTeam's 24/7 availability ensures continuous engagement through tips, meeting starters, blogs, just-in-time learning, and user guidance. iMapMyGolf, overseen by PGA Professional Dave Bisbee, offers similar personalized programs for your golf game.

### **In The Sand Golf**

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In The Sand Golf was created by Mary Whitworth, a pilot, who loves playing golf as much as she does flying. After taking over 500,000 aerial photos for almost 28 years and logging over 10,000 hours in Helicopters and Airplanes, she has taken her talent one step higher (pardon the pun). While flying over golf courses in Florida, she noticed some of the golf course sand traps were shaped liked letters of the alphabet. For one year, on every flight, she has captured the entire alphabet with photos of golf sand traps. Some of the traps have rakes, golf carts and golfers in and around them. Spelling golfers names, words and sayings, she has launched a new business creating mugs, totes, prints, poker chips (ball markers), coasters and a future of endless items to place these letters onto! Let her know what you would like to see your name or club name on.

### **Jan Stephenson Wine**

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My hometown in Australia is called the Central Coast, and also home to the top food and wine region, the Hunter Valley. As I toured the Paso Robles area of California, the topography had so many similarities to my home country, that I instantly had a connection. With over 500 acres of a fully sustainable vineyard, and the true loving care to the earth and its vines, made it the only choice for me. The vines were first planted in 1973, and have flourished in the rich soil of the gentle rolling hills of Paso Robles. My goal was to bring to the market a quality wine that could be affordable for daily consumption. You will agree, "It only Tastes Expensive". Grip it and Sip It!

### **Knuth Golf, Inc.**

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Knuth Golf's High Heat Driver was launched at the PGA Merchandise Show in January to rave reviews, being named on more media "top products" lists than any other driver. Gary Van Sickle called High Heat with its 25% deeper and 18% lower center of gravity, and 24% higher MOI compared to major brands, "the most significant technological innovation in golf equipment from this year's PGA Merchandise Show," adding that High Heat is "a game changer" for amateur

golfers. Dean Knuth, the primary inventor of the USGA Course Rating and Slope Rating Systems, designed High Heat specifically for amateurs. Based on tests conducted by Golf Laboratories, High Heat, is longer, more accurate and has more forgiveness than the major brands. Golfers, including scratch to high handicappers, have given High Heat rave reviews because of their same findings.

### **Mission Inn Resort**

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Nestled among the rolling hills of Central Florida's Lake County, Mission Inn Resort & Club is in the town of Howey-in-the-Hills, just a 35-minute drive northwest of Orlando. In addition to 36 holes of golf, including the highly ranked El Campeon, the Spanish colonial style resort offers 183 graciously appointed guestrooms, suites and villas, three restaurants, two lounges and poolside bar. Amenities include eight tennis courts, trap and skeet shooting range, jogging and bicycling trails, volleyball courts, outdoor pool and hydro-spa, fitness center, Spa Marbella, lakeside nautical center with fishing, powerboats, and Outdoor Adventure learning center.

### **National Women's Golf Alliance**

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The National Women's Golf Alliance (NWGA) offers course evaluations, consultation and its 'Rolling Out the Green Carpet' certification program to assess golf facilities on standards and best practices that make the facility more welcoming and attractive to women. With the mission to increase the number of women playing golf and improve engagement levels of existing women golfers, the NWGA unites four of the nation's most highly respected women's golf organizations, the EWGA, Golf for Cause, LLC, Jan Bel Jan Golf Course Design, and Ladies Links Fore Golf, LLC (LL4G).

### **Nike Golf**

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Nike Golf is a leader in innovation in the golf business. We design, develop, and market golf equipment, apparel, balls, footwear, bags and accessories worldwide. Nike Golf is passionately dedicated to ushering in the future of this great sport by developing groundbreaking innovations that enable and inspire athletes to become better. This year, Nike Golf introduced the next generation of high speed cavity back technology with the Nike VRS Covert 2.0 driver, featuring Fly-Brace technology for more forgiving distance. For downloadable imagery and more information, visit [www.nikeinc.com](http://www.nikeinc.com). To follow Nike Golf on Twitter visit [www.twitter.com/nikegolf](http://www.twitter.com/nikegolf) and to become a fan on facebook go to [www.facebook.com/nikegolf](http://www.facebook.com/nikegolf). To view Nike Golf videos subscribe to our You Tube channel at [www.youtube.com/nikegolf](http://www.youtube.com/nikegolf).

### **PGA Golf Exhibitions**

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In partnership with The PGA of America, PGA Worldwide Golf Exhibitions organizes two important industry business gatherings in the U.S. each year. The PGA Merchandise Show, held each January in Orlando, hosts some 43,000 industry professionals and more than 1,000 golf-related companies and brands participating in product exhibitions, demonstrations, educational seminars and special events. For more information visit [www.pgashow.com](http://www.pgashow.com). The PGA Fashion & Demo Experience returns to the Venetian Resort in Las Vegas, Aug. 17-19, 2015, to feature an upscale presentation of resort, lifestyle and golf apparel, and accessories. In addition, golf equipment, products and technology return to the Show floor at the Venetian and will be featured during the PGA Demo Experience at Cascata Golf Club, Aug. 17. For more information visit [www.pgalasvegas.com](http://www.pgalasvegas.com).

### **Pukka, Inc.**

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Pukka is recognized as the industry's number one source for the high-quality, fully-customized headwear and imprinted T's and fleece. Take advantage of our industry-low minimums, design flexibility, all-inclusive pricing and free 30-day shipping. Pukka is the perfect fit for you course, resort or next event. Pukka stands for "original, first class, quality," which is displayed by our unrivaled fit, superior materials and trend-forward designs. Be Original.

### **Razor Golf, Inc.**

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Razor Golf is a low cost/high quality manufacturer of game improvement golf equipment. We offer "custom" logo programs for every size company and golf tournament management. Razor Productions is a subsidiary of Razor Golf producing concerts and events. Razor Golf has been offering quality golf products and event concert promotion for more than 15 years.

### **SkyGolf**

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SkyGolf®, maker of SkyCaddie®, the #1-Rated and Most-Trusted Rangefinder in Golf, is a private company specializing in the development of innovative positioning systems and technology specifically designed to help golfers play better, have more fun, and improve their games both on and off the course. The newest line of products include the SkyCaddie TOUCH, SkyCaddie LINX watch, and SkyCaddie AIRE II GPS rangefinders; SkyCaddie Mobile rangefinder app; SkyGolf 360 app; SkyGolf GameTracker™; the SkyPro Swing Analyzer; and the SkyTrak Personal Launch Monitor.

### **SNAG Golf**

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SNAG is the leader in first-touch "Learn to Play" golf development programs for both children and adults. Using SNAG programming and our developmentally appropriate equipment, SNAG has changed the way and the where we are able to learn golf to non-traditional venues such as in a gym, on a soccer field or even at the beach. SNAG is currently in more than 8,000 school OE programs in the U.S. and over 10,000 worldwide. Over 6 million children are currently learning to play golf via SNAG, including the new Jack Nicklaus Learning Leagues. SNAG has now created the world's first Adopt-A-School Program that allows individual courses to adopt local schools and build core golfers for themselves through school participation, PE programs and family play at specialized mini-events, SNAG inflatable driving ranges and local park or course play.

### **Swingclick Distributors LLC**

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Swingclick Distributors are the worldwide marketers for the Swingclick golf training product. The Swingclick is a simple, user-friendly device that develops golfers' tempo, rhythm, timing and consistency. The Swingclick straps easily to your forearm and alerts you with three clicks: At the top of the backswing, at impact and upon completion of the follow-through. The secret to great rhythm is finishing your backswing and the key to finishing your backswing is knowing where the top of your swing is on a consistent basis. The Swingclick will help you with both. You can practice with the Swingclick on the range or in real time on the course. Finally, golfers have an affordable, effective swing-training device that can provide lasting improvement and significant results by mastering the elusive concept of timing and rhythm.

### **TaylorMade-adidas Golf**

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Headquartered in Carlsbad, California, TaylorMade-adidas Golf Company sells golf clubs, balls, clothing and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. For years TaylorMade Golf has led all companies in the number of drivers played on the professional tours.

### **Tour Edge Golf**

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Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge brings futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. Tour Edge clubs have forged a name for itself as a producer of high-quality golf clubs that are sold at unbeatable prices. The company's clubs are distributed throughout the United States and the world.

### **TRUE Linkswear**

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TRUE linkswear created the first golf shoe built on a barefoot platform, allowing the golfer to truly "Feel the Course," while experiencing unmatched comfort. TRUE stands behind its TRUE Comfort with a 30-day money back guarantee. As in years past, TRUE's core is in the innovative minimalist movement the company helped to launch in the golf footwear landscape. Recognizing that nature's engineering is best, TRUE has become the industry's standard-bearer, offering the most comfortable and most versatile shoe on the market. TRUEs are a popular option for tour professionals including Ryan Moore, Ben Crane, Chris Kirk, Inbee Park and many more. The new styles and design offerings found throughout the 2015 line remain true to the TRUE Comfort commitment, while also providing a fresh, trendsetting look for the new year.

### **VPAR Live Golf Scoring**

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VPAR is the global leader in live golf scoring and world's # 1 golf app. VPAR recreates the excitement of a PGA Tour event with real-time leaderboards on the course, in the clubhouse and live online. The company supplies over 850 golf outings across 20 counties each year ranging from Corporate and Charity tournaments to Club Championships and Celebrity Pro-Ams. The VPAR system also has an array of digital sponsorship inventory for charities to raise further revenue and provide a completely unique and interactive experience to engage with golfers on and off the course.

### **World Golfers USA, Inc**

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World Golfers USA is organizing the US Qualifications of The World Golfers Championship, which today is the world's largest amateur tournament, played in over 40 countries. In the US we have now established World Amateur Golfers Tour, where players can play year around and earn points towards participation in the National Finals. This year alone we expect to host over 200 tournaments across the country. A minimum of five players will earn a free trip to the World Final in Turkey.

### **Yamaha Golf Car**

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Yamaha Golf Car Company, headquartered in Newnan, GA, since 1988, manufactures the most highly engineered, highest quality golf cars and utility vehicles in the industry. Yamaha also offers a complete line of transportation and specialty vehicles. Recently, Yamaha became the first golf car manufacturer to offer electronic fuel injection cars to its fleet customers.