

Individual Attendees – Updated May 8 (Descriptions provided by the individuals)

Jason Ahlum, Father O'Leary Scholarship Winner - Rising sophomore at the University of Florida, attending this conference to cover educational sessions and do product reviews in the ING E-Newsletter and other publications. Covers golf for the UF newspaper.

John Ambrose, L2 Putters (See EXHIBITORS list).

Robyn Ambrose – Guest

Sheila Barnard, SCNS Sports Foods (See EXHIBITORS list).

Brian Bemis, Para-Golfer , U.S. Adaptive Golf Alliance

Anders Bengston, World Amateur Golfers Tour (See EXHIBITORS List)

Adam Benza, Para-Golfer, U.S. Adaptive Golf Alliance

Chris Biggins, Para-Golfer, U.S. Adaptive Golf Alliance

Kathy Bissell, Owner, The Golf Show; freelance Writer

Timothy R Branco, Editor/Publisher – New England Publishing Group / New England.Media. THE GOLF CONTENT NETWORK: New England Golf Monthly – Golf Fashion Weekly – Golf Travel Weekly – Northeast Golf Weekly – Golf Gear Weekly – Golf Homes Weekly -- New England Publishing Group is a multi-media marketing firm that owns and operates its' own media platforms in the home and golf industries. Since 1986 NEPG has been a market leader in publishing magazines/regional newspapers throughout the Northeast. Our lifestyle and living platforms embrace the newest technologies in the market today and reach out across a host of mediums to engage and capture a broad demographic.

Mandy Bumgarner, ING Staff

Eddie Caiazzo, Producer, Golf Talk Live radio show in Philadelphia, and The Traveling Golfer TV Show.

Herb Cain, World Golf Hall of Fame & Museum

Rob Camper, CEO, GolfObsessed.Com – Rob has spent 18 years as a brand consultant, author and lecturer. He recently created GolfObsessed.Com, an early-stage startup that is quickly building to become a focused community of golfers dedicated to improvement and encouragement. Backed by PGA teaching pros and fitness experts, TGO seeks to unravel the ADD world of golf instruction while bringing folks together to improve together.

Shannon Coates, Editor, Southern Golf Central Magazine - In its' 18th year, SGCM features include: Product Showcase, Growing the Game, Fashion Forward, Living on the Links, Golf Fore Charity, Player Development, Golf Bachelor, Travel, Stay & Play, and the famed Cart Girl of the Month.

Art Colasanti, Sales, L2 Putters (See EXHIBITORS List).

Dave Cordero, Director of Communications, World Golf Hall of Fame & Museum (See Exhibitor's List).

Shan Coughlin, Producer, Host, Golf Product Showcase Radio – Coverage of all types of golf

products TheGolfDirector.com, a unique interactive golf media site.

Tiss Dahan, ING Executive Committee; Dansko Footwear

David J. Daubert, Editor & Writer at eSouthernGOLF, covering everything golf in the Southeast United States, Texas and the Caribbean. A weekly newsletter is sent to 23,000 subscribers with excerpts from the published articles, usually 7-9.

Contributing writer at Golf Coast Magazine, Golf Guide and emagazine from Naples to Crystal River Florida with three printings of hard copies in 3 markets- Naples/Ft. Myers, Sarasota Bradenton and Tampa/St.Petersburg.

Daniel Davidson, Conference Sales, WGV Renaissance (See EXHIBITORS List).

Claudio DeMarchi, Publisher / Editor, **Traveling Golfer.net** - Traveling Golfer is an online library of information for golfers looking for that next great golf destination. Over 57,000 subscribers, 60% Canadian, 35% US and 5% rest of the world. Monthly Traveling Golfer Newsletter. Primary focus is on golf travel but do feature alcohol related destinations, real estate and equipment.

Jennifer Dixon, ING Membership Coordinator

Randy Dodson, Publisher/Editor Fairways magazine, Fairways 18 digital magazine - Fairways magazine is the official publication of the Utah Golf Association. Now in its 23rd year, Fairways magazine is mailed directly to the homes of 30,000 UGA members four times a year. Along with local news, the magazine provides golf product, travel and lifestyle content.

John Duval, Blogger - In 2009, John Duval decided to combine years of experience in golf operations and his love of the game to start intothegrain.com. He writes primarily about equipment and golf destinations, using an informal style with an emphasis on readability.

Dr. Tom Ferarro is a psychoanalyst and sports psychologist who has been published in both professional journals and mainstream media in Asia, the U.S and Europe. His work has been featured on the NY Times, Wall Street Journal and London Times.

Ron Garl, Ron Garl Golf Course Design.

Joe Genovesi, Creative Director, Golf Marketing Services - As a two-time Multichannel Merchant Award winner, Genovesi specializes in visual, digital, direct response and e-commerce marketing. Genovesi served as the Director of Commercial Photography at Highforge, an award-winning digital marketing and web design agency based in Orlando.

Alan Gentry, Para-Golfer, U.S. Adaptive Golf Alliance

Holly Geoghegan, Host, The Golf Insiders Radio Show on iHeat Radio in Orlando; President of Golf Marketing Services.

Jeff Gilder - Owner, Media Producer, Website Developer, Internet Marketing Expert etc.for iNetGolf, home to TheGolfDirector.com, a unique interactive golf media site which has reached over 172 countries, all 50 US states and over 25,000 cities with its news blogs, 24/7 Golf Talk Radio programming, on demand TV offerings.

John Glozek, Publisher, Golfing Magazine, Long Island. We cover everything golf. I am also President of ING.

Barbara Goldman, Public Relations, St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau (See EXHIBITORS List).

Richard Goldman, President/CEO at St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau (See EXHIBITORS List).

Doug Gordon, Golf Tips Magazine

Tom Gorman, 24-year veteran golf writer for several greater Boston newspapers and regional and online golf publications, including progolfweekly.com, snegolfer.com, mynegm.com, freegolfforummagazine.com and golftravelwriters.com. Specialty includes interviews, commentary, opinion pieces, advertorial, travel, equipment and golf real estate. Consistently ranked among the most read online golf writers. And, still over-privileged and underpaid.

Amy Hanigosky, ING Staff

Jeff Hartman, Director of Golf, Slammer & Squire, and King & Bear

Casey Hartt, Marketing, Visit Sebring & Citrus Golf Trail (see EXHIBITORS List).

Rick Hensler, St. Augustine, Ponte Vedra & The Beaches Visitors and Convention Bureau (See EXHIBITORS List).

Greg Houlgate, President, CEO, OSKA Wellness (See EXHIBITORS LIST).

Bruce Hutchinson, Writer, Southern N.E. Golfer.

Diane Hyat, Guest, Oska

Linda Jamison, ING Membership Director.

Mike Jamison, Freelance Writer, ING Executive Director, President, Jamison Golf Group. Writes about all aspects of golf and golf travel for various publications, including Examiner online newspaper. Does product reviews from the ING Conference.

Janice Jefferson, Director of Sales, Visit Mississippi Gulf Coast (see EXHIBITORS LIST).

Joe Jung, Sales Director, Zero Friction (see EXHIBITORS List)

Mike Kern, Golf Writer, Philadelphia Daily News - I've been in the newspaper business for over 35 years, all at the Philadelphia Daily News. Also do a lot of freelance work, now mostly for local publications in the greater Philadelphia market. Have won multiple national writing awards, including two this year from ING. Am in several Hall of Fames. Have probably covered well over 100 majors in my career.

Dean Knuth, Knuth Golf (See EXHIBITORS List).

Mitch Laurance Co-Host/Co-Producer (with former GolfGetaways Editor Darin Bunch) of "**Talking GolfGetaways with Mitch & Darin**" podcast at **GolfNewsNet.com**. "Talking GolfGetaways" brings listeners info on golf travel/destinations/courses/and lifestyle, sharing interviews with everyone

from the game's most well-known names to everyday golfers from around the world, about the one common denominator we all possess- our love of golf and a willingness to go anywhere to play it.

Tony Leodora, Host of the weekly GolfTalk Live syndicated radio show, based in Philadelphia. Host of the Traveling Golfer television show. Philadelphia editor of GolfStyles Magazine.

Ann Liguori, President of Ann Liguori Productions; Host/Owner/Executive Producer, *Sports Innerview* TV & Radio properties, now seen on Amazon Prime; Golf Correspondent, CBS Sports Radio Network & WFAN; author, '*A Passion for Golf, Celebrity Musings About the Game;*' Founder/President, Ann Liguori Foundation, Host of annual *Ann Liguori Foundation Charity Golf Classic*, this year on June 8 at Maidstone.

Craig MacKay, Sports Development Manager, Visit Mississippi Gulf Coast (see EXHIBITORS LIST).

Leigh MacKay – Senior feature writer for New England Golf Monthly (printed and website). I have a monthly column called "Celebrity Golfer" published in NEGM magazine. I cover selected PGA TOUR and Champions Tour events. I also do equipment reviews and golf travel stories. I'll be looking for subjects and/or topics for my magazine and websites. Golf Writers Association of America and Golf Travel Writers of America.

Vicky MacKay, Photographer for New England Golf Monthly

Sherry Major, Media Relations, PGA Golf Exhibitions – (See EXHIBITORS List).

Anne Markstroem, Conference Services, WGV Renaissance

Rick Marcy, Owner, SmartBallGolf - (See EXHIBITORS List).

Jim McFadyen, Contributing Writer, Golf Pro Weekly. Jim McFadyen, 20 years experience in the golf industry. Professional caddie, retail golf sales, golf writer, Founder of Coastal Carolinas Golf Association and Coastal Carolinas Golf Trail. Business Development in the New England, Eastern Massachusetts and Coastal North Carolina for several regional golf magazines and online golf publications including, Golf Boston, North Shore Golf Magazine, Cape Fear Free Golf Forum Magazine, freegolfforummagazine.com Recently joined the staff at Pro Golf Weekly.

Elizabeth McKenna, World Golf Hall of Fame & Museum – (See EXHIBITORS List)

Kay McMahon, eduKaytion Golf (See EXHIBITORS List).

Jamie McWilliams - Owner of VideoStream Productions, a full service television production company, producing product promotions, commercials, instruction and features. Producer/Director of the nationally distributed television program "The Traveling Golfer."

Andy Mears, Development Director, and PGA Member, The First Tee of Greater Chicago. The First Tee is a youth development organization impacting the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Erin Melikian, iNet Golf

Carl Mickelson, PR, Pelz Golf (See EXHIBITORS List)

Joanne Miller, PR, Tour Edge Golf (See EXHIBITORS List)

Steve Mona, CEO, World Golf Foundation

Justin Nels, GM, WGV Renaissance

Jeff Neuman, Editor, The Met Golfer

Lucian Newman, Para-Golfer, U.S. Adaptive Golf Alliance

Jay Nomakeo, Western Mass Golf

Bob Oliver, golfbuckscounty.com, freelance writer. Bob's work has appeared in national, regional and local Delaware Valley publications. Story ideas for a diverse segment of industry desired.

Tony Parker, Historian, World Golf Hall of Fame (See EXHIBITORS List).

Jeff Patterson, Marketing & PR, Leupold (See EXHIBITORS List)

Rachel Paul, GelTees (See EXHIBITORS List)

Dave Pelz, President, Pelz Golf (See EXHIBITORS List)

Eddie Pelz, Pelz Golf (See EXHIBITORS List)

Keely Pemberton, PR, Chase54 (See EXHIBITORS List)

William Perry, Founder, REASON agency. - William on a daily basis works to bridge the generation gap for small to medium businesses that are looking to create their digital footprint and migrate to a digital world. William received his degree in Journalism & Digital Media from the University of Central Florida and spent 7+ years working at Golfweek, the AJGA and later at the Gary Gilchrist Golf Academy.

Rob Peterson, Glowgear Golf (See EXHIBITORS LIST).

Steve Pike, Golf Writer, GearGolfEffect.com and others

Bob & Phyllis Poston (retired photographers).

Terrie Purdum, Publisher, Southern Golf Central Magazine - In its' 18th year, SGCM features include: Product Showcase, Growing the Game, Fashion Forward, Living on the Links, Golf Fore Charity, Player Development, Golf Bachelor, Travel, Stay & Play, and the famed Cart Girl of the Month.

Lisa Quinn, Executive Director, The First Tee of Greater Chicago. The First Tee is a youth development organization impacting the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Tracy Ramin, Para-Golfer, U.S. Adaptive Golf Alliance

David Reese, President, Florida's First Coast of Golf

Adam Rehberg, Marketing, Bridgestone Golf (See EXHIBITORS List)

Chris Reyna, Sales, Chase54 (See EXHIBITORS List)

Nicole Rodgers, Florida Representative, VPAR Golf (See EXHIBITORS List)

Ellen Rudolph, Shoe Tips (See EXHIBITORS List)

Steve Ryan, Founder and CEO, RyTech, LLC – RyTech is a digital marketing firm with offices in Chicago and Milwaukee. The firm, which offers a host of different customized solutions, works with B2B, B2C, for-profit and nonprofit clients in a range of industries.

Seth Saunders, Director, Elevated Worldwide. Currently working with Elevated Worldwide in helping individuals, companies and teams achieve greater results through the power of positive thinking. Previously I have held several executive level positions within the higher education, retail, network marketing and non-profit industries.

Fred Seely, A columnist for Southern Golf Central and a free lance writer. Former sports editor and managing editor of the Jacksonville FI newspaper. He is the current president of the Jacksonville Area Golf Association.

Steven Shipuleski, Para-Golfer, U.S. Adaptive Golf Alliance

Lee Shurden, Head Golf Professional, Slammer & Squire

James P Smith, Director of Operations - New England Publishing Group / New England Media - 20-year veteran in the golf industry including trade shows, event management, corporate branding and operations management. Jim manages day to day operations and finances for New England Publishing and co-ordinates account fulfillment, corporate planning, travel and trade shows as well as support and development for client programs and client relations.

Al Snow, Communications, Visit Central Florida (see EXHIBITORS List)

Sally J. Sportsman, Veteran award-winning freelance golf writer and editor. Associate Editor, SeniorGolfInsider.com. Also conducts media & public relations programs for several golf entities.

Tony Starks, Associate Editor, PGA Magazine - Tony is the Associate Editor of *PGA Magazine* and Editorial Director of *Golf Range Magazine*. After growing up in rural Virginia, where pastimes included hitting golf balls in cow pastures, his passion of the game grew while caddying at Piedmont Driving Club as a student at Morehouse College. Over the last decade, he's had various roles in the golf industry including eight years with *PGA Magazine* and two years in the equipment industry with TaylorMade-adidas Golf.

Brian Stefan, writer/blogger/show host for INetGolf family of networks. Host of Myrtle Beach Golf Report on the Myrtle Beach Golf Channel - A weekly show about the happenings in the Myrtle Beach golf industry. Content writer for Tee It Up Grand Strand series. Writing promotional articles for our affiliate golf courses in the Myrtle Beach area. Content writer for TheGolfDirector.com – Golf blog. Host/writer for TGD Product Showcase – Product reviews, interviews, and news about golf industry products and services. Contributor, TGD Magazine – An annual print and digital golf publication.

Rich Styles, Host/Producer/Writer - Host and produce weekly golf show on 6 ESPN radio stations from Sea Island to Hilton Head. Avg. audience of 50K. Also write for Southern Golf Central Magazine.

Tiger Summers, CEO, GelTees (See EXHIBITORS LIST).

Brandon Sweeney, French Lick Resort

Edmund Sylvester, Founder, Founder, CEO, U.S. Adaptive Golf Alliance – (See EXHIBITORS List.)

Biggs Tabler - Golf Radio Guest Scheduler: Biggs has been scheduling golf guests on radio stations for about 5 years. It is estimated that over 200 people have been interviewed during that time. He works with a network of 12 radio stations that are looking for guests to be interviewed in the future. Also working on a proposed national radio show on ABC Radio featuring women in the golf industry.

Fran Thompson, Buyer, Slammer & Squire.

Stephen Trattner, VP, Knuth Golf - See EXHIBITORS List.

Ed Travis, Freelance Journalist - Ed is a national award-winning golf journalist and has carried on a lifelong love affair with the game. His work covering the business of golf, equipment, golf personalities and travel is regularly seen in numerous print and electronic publications. He has competed in tournament golf both as an amateur and senior professional. He and his wife live on a water hazard in suburban Orlando.

Tony Valentine, Para-Golfer, U.S. Adaptive Golf Alliance.

Alex Van Alen, Fling Golf (See EXHIBITORS List)

Gary Van Sickle: Freelance writer and gun for hire after 20 years writing golf for Sports Illustrated and Golf.com, and 8 years covering golf for Golf World magazine. Currently a contributing writer for MorningRead.com, a daily golf e-mag and website, and occasional assignment-filler for Arizona Golf Insider, Wisconsin Golf and TheGrain.com.

Tony Vizzie, Museum Operations Coordinator, World Golf Hall of Fame & Museum

Brodie Waters, World Golf Hall of Fame

Joe Wiczorek, President, The Media Group, Inc. - The Media Group, Inc. is a Creative Services Agency that began in 1996, working with a small group of clients, and has now become one of the most effective, highly respected PR/Communications Firms in the Golf and Lifestyle industries. We specialize in equipment, apparel, training aids and accessories.

Austin Williams, Communications Coordinator, The First Tee

Michael Williams, Contributing Writer, GolfWRX, Host of the 19th Hole Radio Show in Washington D.C. - Michael is currently working with a wide range of outlets in traditional and electronic media. The 19th Hole Golf Radio Show on CBS Radio in Washington, D.C., Mr. Williams led the show to becoming the top-rated golf show in the 7th largest market in the United States. Michael is also the Director of Travel Outreach for GolfWRX.com, one of the largest online golf communities in the world with 2 million unique visitors and 22 million page views per month.

Jason Wittmer, Florida's First Coast of Golf

Greg Wires, Publisher, Golf Minnesota magazine - Minnesota e-newsletter and mobile golf apps across America. Award-winning and top selling regional golf magazine in the upper-Midwest, popular golf website and golf-directory mobile apps in several states. We have been covering equipment, travel and all things golf for 22 years.

Ed Woronicz, Ambassador, Premier Irish Golf Tours (See EXHIBITORS List)

Brittany Wynne, World Golf Hall of Fame Museum