

## **Exhibitors – Updated May 17**

### **(Descriptions provided by the companies)**

#### **Argolf**

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www.Argolfusa.com

ARGOLF Putters are designed and assembled in the United States. Custom milled in the heart of historic Brittany, France, each ARGOLF putter is named after an Arthurian legend. Intersecting art and industrial design, ARGOLF features the same technical precision as found in the aeronautics industry, guaranteeing the putters' exceptional performance, accuracy, quality and visual appeal. Tested and used by tour players worldwide, has collected two wins within its first two years on the professional Tour, including one Major. Visit [argolfusa.com](http://argolfusa.com) to view the entire collection.

#### **Bridgestone Golf**

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www.Bridgestonegolf.com

Bridgestone has been guided by the philosophy of our founder Shojiro Ishibashi since 1931 to 'Serve Society with Superior Quality.' Over the years, the pursuit of superior quality has resulted in Bridgestone becoming the global market leader in the rubber industry and in polymer science technologies. Today Bridgestone continues to push the performance capabilities for all our products with an unmatched commitment to Research and Development. Bridgestone shares the same passion for the game of golf as our founder did. Mr. Ishibashi converted his golf passion into a commercial success when Bridgestone first produced golf balls in 1935. Technical developments in tire technology lead to breakthroughs in golf ball technology that has allowed Bridgestone to be the number one golf ball producer in Japan. Design and production of golf clubs followed in 1972 with the same passion for excellence propelling Bridgestone to a leadership position in the current marketplace.

#### **CHASE54**

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www.chase54.com  
<https://www.facebook.com/ChaseFiftyFour?ref=hl>  
<https://twitter.com/CHASEFIFTYFOUR>

54. The Perfect Score. Is it even possible? If we only attempted what we knew was possible, guaranteed, 100%...well, we'd never get anywhere. CHASE54 is golf apparel designed to push the limits of what's considered possible. In fit. In feel. In fashion and performance. Our garments are made to shatter your expectations of what golf apparel can be, both on and off the course. With over 30 years of manufacturing experience under our belt, we strive for unprecedented excellence in each and every piece of clothing we make. This passion and dedication can be found in every precise stitch

and unique feature of each and every garment. From integrating the greatest fabrics and latest technologies, to designing the most striking styles and original looks, we push closer to perfection with each piece of clothing we create.

### **eduKaytion golf**

Kay McMahon

Co-Owner, Director of Instruction

Eloise Trainor

Co-Owner, Director, Business Development

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eduKaytion Golf is a premier golf instruction company, established its first site in New Lebanon, NY, in 2003, expanding to satellite sites throughout Berkshire County, MA, and the Albany, New York Capital Region. In 2017 eduKaytion Golf also established headquarters in Orlando, FL, at MetroWest Golf Club, offering Golf 8.5 workshops and private lessons throughout the country. Kay McMahon, Director of Instruction, created Golf 8.5, which is an extremely simplistic approach to golf instruction - only 4 things to do before the swing and only 4.5 things to do in the swing. McMahon and partner Eloise Trainor won the 2015 ING Industry Honor Player Development Award through their Golf 8.5 programs. McMahon has an illustrious award winning teaching career, reflected by her PGA membership and LPGA Teaching Hall of Fame status. Trainor is an LPGA member and Founder of the FUTURES Golf Tour, now the LPGA Symetra Tour.

### **EZeeGolf**

Steve Fluke, CMO

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www.ezeegolf.com.

The EZeeGolf Power Club was developed to assist everyone, particularly the physically limited, to be able to enjoy the golf experience. The **self-propelled** EZeeGolf Power Club requires no swing to hit a golf ball from 50 up to 225 yards, including fades or draws, and represents the only path back to golfing for many forced to quit due to some form of physical limitation. Our goal is to help make the golfing experience accessible and inclusive for everyone and in turn do our part to help grow the game.

### **GloveRide™**

Rhett & Kelley Campbell, Owners

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FX: 317-863-1078

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www.gloveride.com

GloveRide™ attaches to your golf bag and becomes a permanent residence for one or more of your golf gloves. Let your gloves hang here during and especially between rounds so they can stay shaped properly while drying. This will extend the life of your glove. Plus you will never again have to search through your bag just to find your glove all crumpled up and misshaped. The GloveRide also includes a poker chip ball marker. For orders of 20 pieces or more we will customize the poker chip with your

logo. When customized with your logo they make perfect membership and/or tee gifts. Proudly made in the United States.

### **Golf Mesquite Nevada**

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www.golfmesquitenevada.com

Golf Mesquite Nevada is a co-op marketing organization comprised of the top golf courses and resorts in the golf-rich town of Mesquite, NV, just 80 miles north of Las Vegas. Golf Mesquite makes it easy for golfers to book the perfect golf vacation with one-stop shopping. The stunning vistas, elevation changes, and immaculate course conditions along with conveniently located lodging choices have made Mesquite Golf Packages a must for the avid golfer. Mesquite Sports and Event Complex is well known as a popular host to World Long Drive competitions, called by one WLD athlete "the Augusta National of the World Long Drive Tour."

### **Golf Pro Delivered**

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www.Golfgpd.com

Golf Pro Delivered (GPD) is an event company that brings the golf course to you. With their fleet of mobile golf simulators, they add golf to corporate and special events anywhere in the US. At every event, GPD also brings PGA golf professionals to teach golf to people of all skill levels, run contests, and ensure a great experience for every guest. The GPD mission is to grow the game of golf, by bringing golf to places where it's never gone before. In the last year, GPD has reached over 5000 people at special events in places like rooftops in NYC, beaches in Florida, and stadiums in Chicago.

### **Golf Words**

David L. Hoyt  
Founder and Co-Inventor  
Don Parker, PGA  
Founder and Co-Inventor  
Diane Soucy Bergan  
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GolfWords is an innovative new game that combines putting, puzzles and addictive fun. It was developed by the world's most syndicated puzzle-maker and a PGA professional. In the golf course or resort world, it can add value with easy to challenging play that supplements a traditional course or recreational offering. As a learning tool, it has merit both with honing putting skills and challenging word creation. And overall, it is fun and can be played for 10 minutes or an hour with equal fun.

## **INPUTT**

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INPUTT is a putting training device that teaches you an easily repeatable putting stroke. It encourages what some refer to as muscle memory and creates strong neural pathways through repetition. Repetition and consistency are the keys to controlling your putt. INPUTT shows you your bad habits, and allows you to develop a consistent movement pattern. When used correctly, INPUTT helps you put the ball in the same place every time. Even if you miss the hole, the ball should come to rest at the same place when using the device. By removing as many variables as possible, INPUTT lets you focus entirely on your stance and stroke. You should see a dramatic improvement after practicing with INPUTT for ten to fifteen minutes a day, three to five times a week.

## **IP Casino Resort Spa**

Kim Goetz  
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The IP Casino Resort Spa is a AAA Four Diamond resort located in Biloxi, Mississippi and overlooks the breath-taking Biloxi Bay. The IP boasts 1,088 guestrooms and suites, 65,000 square feet in meeting space and a choice of eight dining options. Our guests are sure to find something pleasing to the pallet: Thirty-Two (IP's 4-Diamond Restaurant), Tien (IP's 4-Diamond Asian Fusion Restaurant), Highlights Sports Lounge, High Tide Cafe, Back Bay Buffet, Chill Ultra Lounge, Infusion Coffee Bar, and Quench Pool Bar & Grill (Seasonal) serve up Coastal favorites including the freshest and most delicious variety of local seafood, steaks and cocktails. The IP is also proud to be partnered with Shell Landing Golf Club. Designed by PGA Tour Player Davis Love III, Shell Landing is one of the country's most geographically perfect courses, designed around a variety of elevations, amongst marshlands and blue stemmed grasses to pine savannahs and lush surroundings

## **Knuth Golf, Inc.**

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In 2015 High Heat driver was launched with a 25% deeper and 18% lower CG to optimize amateur golfers' much different performance needs compared to Tour pros. In 2016-17, High Heat did the same with titanium face metal woods instead of industry standard steel faces. Dean Knuth was awarded Golf Inc. Magazine's "Top Innovator" for golf clubs in 2016, and all of its clubs have been named the "best" by several golf media the past 2 years. This year High Heat 257+ with its 3-Trampoline technology based on a novel face construction received rave media and PGA teaching pro reviews as the only brand that takes advantage of a recent USGA CT rule that permits much greater trampoline effect in the large toe and heel areas than the center of the face others thought was

impossible. It was called “amazing”, and the “best new technology,” “making the best clubs for amateur golfers even better.”

### **Live View Sports**

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Live View Golf is the leading provider of video practice solutions for golfers. Live View Golf combines a wireless streaming camera with an intuitive mobile App to create a digital swing mirror (“DSM™”) that can monitor a golf swing from any angle. DSM™ comes with a suite of tools to check swing plane, body alignment and body movement. Because DSM™ mirrors movements in real time, golfers receive accelerated feedback to ensure precise practice and make rapid swing changes. Live View Golf was selected by Golf Digest for Editor’s Choice in 2017 and 2018 for best Video Camera.

### **MLA GOLF**

Joe Wiczorek  
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With its pioneering Multiple Line-detector Activation (MLA) alignment technology, MLA Golf Putters have been designed initially in Sweden using leading academic research. Whatever your playing level is, with MLA Golf, you’ll have everything you need to reach success on even the most demanding courses. The breakthrough MLA Aim Technology, and the research that goes into their clubs, make the green more accessible with every swing and every putt. It’s no wonder that more and more acclaimed golfers across the world are switching to MLA Golf and feeling the difference for themselves.

### **PGA Golf Exhibitions**

PGALasVegas.com  
Aug. 13-15, 2018 – Las Vegas  
PGAShow.com  
Jan. 22-25, 2019 – Orlando  
Max Walker (Exhibitors)  
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Sherry Major (Media/PR)  
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In partnership with the PGA of America, PGA Golf Exhibitions organizes two important industry business gatherings in the U.S. each year. The PGA Merchandise Show, held each January in Orlando, hosts some 43,000 industry professionals and more than 1,000 golf-related companies and brands participating in product exhibitions, demonstrations, educational seminars and special events. The PGA Fashion & Demo Experience in Las Vegas in August features an upscale presentation of golf fashion, equipment and technology merchandise, comprehensive education conference, exciting Demo Experience at Topgolf Las Vegas and multiple industry networking events including the Live Fashion Show and Industry Reception on the event’s opening night.

**Pyramid Putters**

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Pyramid Putters set out to design a putter that would help golfers naturally get into the proper putting position aligned with their target and have more confidence knowing that they don't need to stress over hitting the sweet spot. Players can relax on the greens, have more fun and hole more putts!

**Shell Landing Golf Club**

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The 18-hole Shell Landing Golf Club in Gautier, Mississippi is a public golf course designed by Davis Love III that opened in 2000. The course uses diverse topography and natural beauty. Tall pines, marshes, bayous and wetlands combine with rolling hills to frame a truly unique layout. Because of its various slopes, bunkers, doglegs, water hazards, and sand traps, this top-ranked, championship course offers challenges for even the most seasoned golfers.

**SKIN Sunscreen**

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SKIN Sunscreen™ was founded for golfers, by golfers. SKIN Sunscreen is formulated specifically for golfers and their environment. The SPF 30+ sunscreen utilizing Zinc and Titanium Dioxide as its base, is very water resistant, BRd. Spectrum, and delivers UVA/UVB protection. SKIN Sunscreen is trusted for performance and protection by nearly 280 Tour Players on the PGA Tour, European Tour and Web.com Tour.

**SQRDUP**

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www.SQRDUP.com

SQRDUP is a golf alignment training aid for every club in the bag, from putter to driver. SQRDUP is alignment made simple, providing the golfer with four precise laser beams which quickly allows the golfer to check target line, clubface, hand position, ball position, feet position & divot. SQRDUP is also great for putting by providing the golfer with a laser beam which shows on the putter & ball & then approximately 8" after the ball. Just make an 8" putt with the speed to get the ball to the hole. Get a repetitive putting stroke.

**Srixon/Cleveland/XXIO**

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www.clevelandgolf.com  
www.xxiousa.com

Srixon is a brand owned by Sumitomo Rubber Industries, Ltd. Srixon offers a full range of golf clubs, golf balls, and accessories, which are distributed in nearly all major golf markets. Srixon is dedicated to improving your game. We are a global leader in equipment and innovation, and we use our passion and expertise to develop products of the highest quality and performance that fit a wide range of players – including many of the world's top professional players. Srixon is a registered trademark of Sumitomo Rubber Industries, Ltd.

**Tour Edge Golf**

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In 1986, David Gold founded Tour Edge with a focus on offering golfers high quality and technologically advanced golf products that were as cutting-edge as they were affordable. He is now considered one of the preeminent master club designers in golf, and has led Tour Edge to be a Top 10 manufacturer in every club category. Tour Edge products had earned 10 victories and over 50 Top 10 finishes on the PGA TOUR without signing any professional to an endorsement contract. In 2018, Tour Edge has added two more victories and has signed several players to represent their Exotics CBX hybrids. They include Bart Bryant, Scott Dunlap, Fred Funk, Tom Lehman, Scott McCarron, Rocco Mediate, Tim Petrovic and Duffy Waldorf. All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world. Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

**Voice Caddie**

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At last, an affordable, portable and accurate launch monitor that you can put in your golf bag and use anywhere you hit balls. Information is key, that is true in life and everyone knows how important it is in golf. Carry distance, swing speed, ball speed are all vital to the game of golf and most golfers don't have any idea their own stats. The Pros do. The problem is until now, the only way to get those stats were to use machines that could cost \$25,000 in indoor facilities. That has changed. The Swing Caddie SC200 is small enough to fit in your golf bag, it works at the range, the course or in your backyard. All for an amazing price that makes it affordable to the regular golfer. The chance to get all the information that the pros get on a regular basis is finally available.

**The Oaks Golf Club**

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www.theoaksgolfclub.com

With fairways that wind through groves of hardwoods and pines, around ponds and alongside acres of wetlands, the Oaks Golf Club provides one of the most unforgettable golfing experiences on the Mississippi Gulf Coast.

The striking par-72 layout is highlighted by strategic bunkering, dramatic green complexes and a meandering routing and creates a serene and tranquil golf experience. Designed by Dr. Gil Morgan, the 18-hole public golf course that opened in 1998 measures 6,885 yards from the longest tees and has a slope rating of 131 and a 72.5 USGA rating.

**United States Adaptive Golf Alliance (USAGA)**

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The USAGA is a national coalition of leading adaptive golf organizations working together to grow the game of golf for the special needs community. USAGA's coalition started and grew from the desire of several parathlete golfers and adaptive golf organizations who were collectively frustrated by failed efforts to form one voice to speak and act nationally to bring adaptive golf to the disabled population and as a Paralympic sport to the Olympic Games. USAGA was formed in 2014 under USOC guidelines and is a 501(c) 3 charitable organization. Our mission is serving the special needs community through their inclusion in the game of golf, including but not limited to access, instruction, and competition at all levels.

**Visit Mississippi Gulf Coast**

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Tucked away between New Orleans and Mobile there's 62 miles of scenic coastline just waiting for you to discover. A little slice of southern coastal heaven, where waters are nice and calm thanks to our barrier islands. A place where you can paddle, swim and drift the day away. Great golf is abundant, with legendary designers like Jack Nicklaus, Arnold Palmer, Davis Love III, Mark McCumber, Jerry Pate, and Tom Fazio doing some of their best work there. Outstanding casino hotels like the IP Casino provide first-class lodging, gaming and nightlife.



**Visit Sebring**

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Sebring, Florida is located just 60 miles south of Disney World and home to the internationally acclaimed Sebring International Raceway. Here you'll find a dozen of Florida's most affordable golf courses filled with history, nearly 100 crystal clear lakes for fishing and boating, one of Florida's oldest state parks, and a reminder of why everyone loves authentic Florida. Our gently rolling hills, orange groves and charming small towns make this a relaxing country getaway with a convenient, central location.

**Voice Caddie**

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At last, an affordable, portable and accurate launch monitor that you can put in your golf bag and use anywhere you hit balls. Information is key, that is true in life and everyone knows how important it is in golf. Carry distance, swing speed, ball speed are all vital to the game of golf and most golfers don't have any idea their own stats. The Pros do. The problem is until now, the only way to get those stats were to use machines that could cost \$25,000 in indoor facilities. That has changed. The Swing Caddie SC200 is small enough to fit in your golf bag, it works at the range, the course or in your backyard. All for an amazing price that makes it affordable to the regular golfer. The chance to get all the information that the pros get on a regular basis is finally available.

**World Golfers USA, Inc**

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World Golfers USA is organizing the US Qualifications of The World Golfers Championship, which today is the world's largest amateur tournament, played in over 40 countries. In the US we have now established World Amateur Golfers Tour, where players can play year around and earn points towards participation in the National Finals, scheduled for Aug. 3-5 this year at ChampionsGate Resort. This year alone we expect to host over 200 tournaments across the country. A minimum of five players will earn a free trip to the World Final in Malaysia.