## **Individual Attendees –** Updated May 17 (Descriptions provided by the individuals)

Lisa Arato, Production, Tee Time Florida TV

Gil Bailey, Representative, Knuth Golf (See EXHIBITORS List).

Stephanie Barzo, Conference Services, IP Casino Resort Spa

Brian Bemis, Para-Golfer, USAGA

Anders & Ella Bengston, World Amateur Golfers Championship-USA (See EXHIBITORS List)

Kathy Bissell, Freelance Writer - All subjects golf.

Russ Bloom, The Oaks GC (See EXHIBITORS List)

**Bob Bolton**, Producer, Host, Tee Time Florida TV – Monthly show airs on Fox Sports Florida. Coverage of Golf Destinations, Golf Lifestyle, Golf Products, Golf Course Reviews, Celebrities, Tips from Golf Pros, Golf Travel

Ed Bowen, Owner/Publisher of DestinGOLF.info.

Randy Bowman, CEO, Funder, SQRDUP (See EXHIBITORS List).

**Timothy R. Branco – Editor / Publisher – New England.Media** – A complete multi-media company specializing in Golf and lifestyle & Living encompassing print, digital, e-marketing, video, web development, social media management, direct mail and custom client marketing services.

Thomas Broadus, The Focus Group – Digital Marketing Solutions

Mandy Bumgarner, ING Staff

Colin Callahan, Pyramid Putters (See EXHIBITORS List).

Kelley Campbell, GloveRide (See EXHIBITORS List).

Rhett Campbell, GloveRide (See EXHIBITORS List).

Brandon Canesi, Para-Golfer, USAGA

Jerry Covich, Golf Professional, Shell Landing (See EXHIBITORS List).

**David J. Daubert,** Editor & Writer at eSouthernGOLF, covering everything golf in the Southeast United States, Texas and the Caribbean. A weekly newsletter is sent to 23,000 subscribers with excerpts from the published articles, usually 7-9. Contributing writer at Golf Coast Magazine, Golf Guide and emagazine from Naples to Crystal River Florida with three printings of hard copies in 3 markets- Naples/Ft. Myers, Sarasota Bradenton and Tampa/St.Petersburg.

RJ DeWinter, DeWinter Golf Enterprises

Eric Diggs, Writer, ING E-Newsletter

Scott Doane, Sun And Fun Golf Association

Derrick Dobbin, Pyramid Putters (See EXHIBITORS List).

**Randy Dodson**, Publisher/Editor Fairways magazine, Fairways 18 digital magazine - Fairways magazine is the official publication of the Utah Golf Association. Now in its 23rd year, Fairways magazine is mailed directly to the homes of 30,000 UGA members four times a year. Along with local news, the magazine provides golf product, travel and lifestyle content.

Jason Dores, Founder, CEO, Myrtle Beach VIP Vacations

**John Duval**, Blogger - Blogger – <u>intothegrain.com</u> has been online since 2009. Founder & editor John Duval combined years of experience in golf operations and IT with his love of the game to start <u>intothegrain.com</u>. He writes primarily about equipment, accessories and golf destinations, using an informal style with an emphasis on readability.

Steve Fluke, EZEE Golf (See EXHIBITORS List)

Ron Garl, Ron Garl Golf Course Design.

**Holly Geoghegan**, Host, The Golf Insiders Radio Show on iHeat Radio in Orlando; President of Golf Marketing Services.

Craig Gibson, Sales Representative, Cleveand/Srixon/XXIO (See EXHIBITORS List).

**Jeff Gilder** - Owner, Media Producer, Website Developer, Internet Marketing Expert etc.for iNetGolf, home to TheGolfDirector.com, a unique interactive golf media site which has reached over 172 countries, all 50 US states and over 25,000 cities with its news blogs, 24/7 Golf Talk Radio programming, on demand TV offerings.

John Glozek, Publisher, Golfing Magazine, Long Island. We cover everything golf. I am also President of ING.

**Tom Gorman** - Publisher/NewEngland.Golf - Veteran golf journalist spanning 26 years writing articles that range from interviews, profiles, travel, commentary, equipment, advertorial, lifestyle and real estate. Together with a team of experienced golf writers and social media experts NewEngland.Golf is destined to become the No. 1 source for golf news in New England and the entire World Wide Web!

**Harrison Gould**, Marketing & Sales, PerryGolf – A leading provider of international golf tours and golf cruises to the world's most memorable destinations since 1984. <u>www.PerryGolf.com</u>

Casey Hartt, Marketing, Visit Sebring & Citrus Golf Trail (see EXHIBITORS List).

Mike Hendrix, VP, GolfNow.Com

Dan Higgins, PR, Golf Channel

Neville Hong, Voice Caddie (See EXHIBITORS List).

Kara Hoover, Marketing, Chase54 (See EXHIBITORS List)

David Hoyt, GolfWords LLC (See EXHIBITORS List).)

Kenny Hughes, Shell Landing GC (See EXHIBITORS List).)

Bruce Hutchinson, Writer, Southern N.E. Golfer.

Linda Jamison, ING Membership Director.

**Mike Jamison,** Freelance Writer, ING Executive Director, President, Jamison Golf Group. Writes about all aspects of golf and golf travel for various publications. Does product reviews from the ING Conference.

Janice Jefferson, Director of Sales, Visit Mississippi Gulf Coast (see EXHIBITORS LIST).

JoAnn Johnson, Visit Mississippi Gulf Coast.

Gary Jones, CEO,, Destination Media

Cody Law, Citywide Golf Solutions (see EXHIBITORS LIST).

Sherry Major, Media Relations, PGA Golf Exhibitions - (See EXHIBITORS List).

**Doug Mauch,** Argolf USA (see EXHIBITORS LIST).

Sam McCarroll, Sales Representative, Tour Edge Golf (See EXHIBITORS List).

Kay McMahon, eduKaytion Golf (See EXHIBITORS List).

**Andy Mears,** Development Director, and PGA Member, The First Tee of Greater Chicago. The First Tee is a youth development organization impacting the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Nick Miller, Co-Owner, Golf Pro Delivered (See EXHIBITORS List).

Jennie Newport, Representative, SQRDUP (See EXHIBITORS List).

Richard Ogg, INPUTT (see EXHIBITORS LIST)

**Bob Oliver,** golfbuckscounty.com, freelance writer. Bob's work has appeared in national, regional and local Delaware Valley publications. Story ideas for a diverse segment of industry desired.

Don Parker, GolfWords LLC (see EXHIBITORS LIST).

Keely Pemberton, PR, Chase54 (See EXHIBITORS List)

Bob & Phyllis Poston (retired photographers).

Tyler Prins, Voice Caddie (see EXHIBITORS LIST)

Marti Ramsey, The Durland Family

Mike Ramsey, The Durland Family

Tracy Ramin, Para-Golfer, USAGA

Ted Raymond, Retired Golf Writer

Adam Rehberg, Bridgestone Golf (see EXHIBITORS LIST)

**Jon Rizzi** Editor, Colorado AvidGolfer – The No. 1 resource for golf in the Centennial State, Colorado AvidGolfer publishes eight magazines per year (with a total distribution 60,000 copies per issue) as well as daily news on <u>coloradoavidgolfer.com</u>. We cover intriguing personalities, the latest in equipment, instruction, state tournaments, real estate, fashion travel and lifestyle. <u>www.coloradoavidgolfer.com</u>

LaToya Roberts, Jack O'Leary Scholarship Intern.

Anna Roy, PR, Visit Mississippi Gulf Coast (see EXHIBITORS LIST)

**Steve Ryan,** Founder & CEO - RyTech, LLC - We focus on growing businesses using online marketing channels. Expertise includes social media marketing, search engine optimization, search engine marketing, website development, email marketing. Work in wide array of industries, but have a solid niche of clients in golf/travel industry.

Alice & Danny Scott - Known as "Couple of Travelers" and "America's Golfing Couple," Alice and Danny Scott globe trot the world and rediscover America with a mission to bring alive the best of all destinations. Their stories, compiled together weekly provide extensive coverage in print, online, SM and over the airwaves. You'll find Alice in Wine Land along with Danny in Distilleries, on golf courses, waterways and beyond.

Bob Smiley, Carolina Senior Golf Association

Gary Smith, Guest Speaker – Golf as a catalyst in battling Parkinson's.

**Jim Smith,** Director of Operations - New England Publishing Group / New England.Media - 20-year veteran in the golf industry including trade shows, event management, corporate branding and operations management. Jim manages day to day operations and finances for New England Publishing and co-ordinates account fulfillment, corporate planning, travel and trade shows as well as support and development for client programs and client relations.

Jonathan Snyder, Para-Golfer, USAGA

David Spence, The Oaks Golf Club (see EXHIBITORS LIST)

**Brian Stefan**, writer/blogger/show host for INetGolf family of networks. Host of Myrtle Beach Golf Report on the Myrtle Beach Golf Channel - A weekly show about the happenings in the Myrtle Beach golf industry. Content writer for Tee It Up Grand Strand series. Writing promotional articles for our affiliate golf courses in the Myrtle Beach area. Content writer for TheGolfDirector.com – Golf blog. Host/writer for TGD Product Showcase – Product reviews, interviews, and news about golf industry products and services. Contributor, TGD Magazine – An annual print and digital golf publication.

Linda Stewart, Sales, IP Casino Resort Spa (see EXHIBITORS LIST)

Gerri Straight, Director, City of Ocean Springs

**Rich Styles**, Host/Producer/Writer - Host and produce weekly golf show on 6 ESPN radio stations from Sea Island to Hilton Head. Avg. audience of 50K. Also write for Golf Central Magazine.

Edmund Sylvester, Founder, Founder, CEO, U.S. Adaptive Golf Alliance – (See EXHIBITORS List.)

**Biggs Tabler, Golf Marketing By Biggs -** Makes **r**adio show introductions for interviews, Advice on new product introductions, Involvement in youth golf activities, and national media for product placement. 50 years in the media advertising business and now a concentration in the golf world.

Stephen Trattner, VP, Knuth Golf – (See EXHIBITORS List)

**Ed Travis**, Freelance Journalist - Ed is a national award-winning golf journalist and has carried on a lifelong love affair with the game. His work covering the business of golf, equipment, golf personalities and travel is regularly seen in numerous print and electronic publications. He has competed in tournament golf both as an amateur and senior professional. He and his wife live on a water hazard in suburban Orlando.

**Gary Van Sickle**: Freelance writer and gun for hire after 20 years writing golf for Sports Illustrated and Golf.com, and 8 years covering golf for Golf World magazine. Currently a contributing writer for MorningRead.com, a daily golf e-mag and website, and occasional assignment-filler for Arizona Golf Insider, Wisconsin Golf and TheGrain.com.

Max Walker, Sales, Representative, PGA Golf Exhibitions (see EXHIBITORS LIST)

## Rich Westfall, Board Member, Visit Mississippi Gulf Coast.

**Adrienn Wiebe,** Digital Marketing Manager, The Focus Group – Adrienn over seven years experience working with agencies and businesses in the digital marketing realm, specializing in audience targeting, social media advertising, and digital media communications.

Jeff Wibben, Co-Owner, Golf Pro Delivered (See EXHIBITORS List).

Joe Wieczorek, PR, MLA Putters (see EXHIBITORS LIST)

**Michael Williams,** Director of Travel and Lifestyle Content, Host and Executive Producer, The 19th Hole Podcast, <u>GolfWRX.com</u> -- With over 2 million unique visitors and 22 million page views per month, <u>GolfWRX.com</u> is the busiest online golf community in the world. The site covers equipment, tour news, instruction and now travel and lifestyle.

**Vic Williams**, Editor, Golf Tips Magazine — Celebrating its 30<sup>th</sup> year of publication, Golf Tips is published six times annually and distribution nationally via subscriptions and newsstands, covering golf instruction, equipment and travel. Its web site, <u>www.golftipsmag.com</u>, attracts more than 120,000 unique views per month.

**Greg Wires**, Publisher, Golf Minnesota magazine, <u>golfminnesota.com</u>, Golf Minnesota e-newsletter and mobile golf apps across America. Award-winning and top selling regional golf magazine in the upper-Midwest, popular golf website and golf-directory mobile apps in several states. We have been covering equipment, travel and all things golf for 23 years.

**Shane Yang**, Live View Sports (See EXHIBITORS List)

**Len & Joy Ziehm,** Golf Writer - Columnist for two Chicago publications and write extensively for another. While I have covered all phases of golf -- particularly the competitive side, for nearly 50 years I am especially interested in doing Travel Destination reports. We travel around the country putting those together, and those reports make all the rounds on social media and many hit print outlets as well.