**29th ING Spring Conference**

**Individual Attendees –** Updated May 7

**(Descriptions provided by the individuals)**

**Fred Altvater,** Host & Producer, Back 9 Media Group – Delivering content to a large golf audience through digital print, video, podcasting and Social Media. **Back 9 Report TV** is posted to Roku, which has over 5 million subscribers and growing. **Back 9 Report** podcast is broadcast live every Tuesday evening and downloadable anytime on Blogtalk, TuneIN and iTunes **Digital Print:** Ohio Golf Journal is published monthly and reaches over 90,000 golfers in the state. Michigan Golf Journal is sent to over 150,000 golfer's emails every month.

**Maria Ambruoso,** PGA Golf Exhibitions (See EXHIBITORS List).

**Bob Andrews,** US Blind Golfers Association and former ING Dennis Walters Courage Award winner.

**Tina Andrews,** Guest

**Timothy R. Branco – Editor / Publisher** – **New England.Media** – A complete multi-media company specializing in Golf and lifestyle & Living encompassing print, digital, e-marketing, video, web development, social media management, direct mail and custom client marketing services.

**Jim Brooks,** Commissioner, Highlands County.

**Mandy Bumgarner**, ING Staff

**Frank Carroll,** President, Greenkeepers, Inc.(See EXHIBITORS List).

**Kate Cunningham,** Dunning Golf(See EXHIBITORS List).

**Jimmy DeLuca,** Parforma Nutrition Bars(See EXHIBITORS List).

**Kyle Depriest,** Social Media Manager, Golf Marketing Services

**Jennifer Dixon**, ING Staff

**John Duval,** Blogger - Blogger – [intothegrain.com](http://intothegrain.com/) has been online since 2009. Founder & editor John Duval combined years of experience in golf operations and IT with his love of the game to start [intothegrain.com](http://intothegrain.com/). He writes primarily about equipment, accessories and golf destinations, using an informal style with an emphasis on readability.

**Cliff Easum,** General Manager, Sun ‘N Lake Golf Club(See EXHIBITORS List).

**Ron Garl,** Ron Garl Golf Course Design. (See EXHIBITORS List).

**Holly Geoghegan**, Host, The Golf Insiders Radio Show on iHeart Radio in Orlando; President of Golf Marketing Services.

**Jeff Gilder** - Owner/President, Media Producer, Website Developer, Internet/Social Media Marketing Expert etc. for Zeus Digital Marketing.

**Michael Gish,** Total Golf Trainer– (See EXHIBITORS List)

**John Glozek**, Publisher, Golfing Magazine, Long Island. We cover everything golf. I am also President of ING.

**Tom Gorman** - Publisher/NewEngland.Golf - Veteran golf journalist spanning 26 years writing articles that range from interviews, profiles, travel, commentary, equipment, advertorial, lifestyle and real estate. Together with a team of experienced golf writers and social media experts NewEngland.Golf is destined to become the No. 1 source for golf news in New England and the entire World Wide Web!

**Dave Hamilton,** The Putting Arc(See EXHIBITORS List).)

**Casey W. Hartt,** Marketing, Visit Sebring & Citrus Golf Trail (see EXHIBITORS List).

**Christine Hatfield,** Inn On The Lakes(See EXHIBITORS List).)

**Phi Hatfield**, Inn On The Lakes(See EXHIBITORS List).)

**Reinhard Haubner,** GM, SEVEN Sebring Raceway Hotel(see EXHIBITORS List).

**Jayson Heller,**Headlock(See EXHIBITORS List).

**Claire Hodges,** Father O’Leary Scholarship Winner from the University of Virginia.

**David Hoyt,** GolfWords LLC(See EXHIBITORS List).)

**Bruce Hutchinson**, Writer, Southern N.E. Golfer.

**David Hyland Producer, Director, Heads Up Golf TV Show -** David Hyland, Business Journalist for Orlando Business TV has been a speaker, consultant, and video producer, for more than 30 years, specializing in the golf, travel, entertainment, health and technology industries throughout Central Florida. David had also produced Sports Business Update, a media production of McNeilly Communications and winner of 2 International Network of Golf (ING) awards.

**Linda Jamison**, ING Membership Director.

**Mike Jamison,** Freelance Writer, ING Executive Director, President, Jamison Golf Group. Writes about all aspects of golf and golf travel for various publications. Does product reviews from the ING Conference.

**John Johnson**, J2 Golf | [GolfPhotos.com](http://golfphotos.com/)  - As one of the nation’s premier golf marketing experts and photographers, John R. Johnson, J2 Golf and [GolfPhoto.com](http://golfphoto.com/)  has had the opportunity to travel throughout the world – Asia, Europe, Caribbean and North and Central America, visiting renowned golf facilities, clubs, events, people and resorts logging countless miles, recording thousands of images and creating stories for his clients and the world of golf. He incorporates captivating images into impressive collateral campaigns or extraordinary digital and web based presentations. Awarded first place as the "Golf Marketing Company of the Year" - Digital Marketing Promotion of the Year” - “Golf Photographer of the Year" and “Print Campaign of the Year” multiple times by Boardroom Magazine, International Network of Golf, Crittenden, Inc, and Independent Golf Awards, the company continues to strive for excellence in photography, design and execution of unique marketing plans.  He specializes in People, Companies, Places and Things within the Golf Industry.

**Joe Jung,** Co-Founder, New Ground Golf(see EXHIBITORS List).

**Jim Kelly,** Award-winning sportscaster has covered over 1,000 events for various networks, including CBS, ESPN and Golf Channel.

**Mike Kern –** Freelance writer for various golf publications**.**

**Dean Knuth,** Co-Founder, Knuth Golf(See EXHIBITORS List).

**Andy Kesling,** Head Golf Professional, Sun ‘N Lakes Golf Club(See EXHIBITORS List).

**Cody Law,** Citywide Golf Solutions& Golf Mesquite Nevada.

**Tony Leodora**

Editor -- GolfStyles Magazine – Philadelphia. This upscale four-color magazine is printed three times a year -- Spring, Summer and Fall -- throughout much of the East Coast.

Host -- Traveling Golfer television show. This half-hour golf and lifestyle show is in its 5th year, and appears throughout the Mid-Atlantic region in four markets on NBC Sports, in Myrtle Beach as part of the RiverWalk television show, on the Fun Roads Network which debuted this year in San Francisco and is spreading nationally, and on the Golf Director Network.

Host -- GolfTalk Live radio show. This one-hour radio show is in its 13th year and is syndicated throughout the Mid-Atlantic region. WNTP 990-AM, the 50,000 watt newstalk station in Philadelphia is the the flagship station. It also airs on WNPV 1400-AM and 98.5 FM and WOND 1440-AM.

Dave Lockhart, TV Producer/Writer, Golf360 Television Show. Producer of the ING award-winning magazine-style Golf360 TV program that airs on NBC Sports Chicago. Sponsorship opportunities available!

**Leigh MacKay,**FREELANCE WRITER for editors/publishers Tim Branco and Tom Gorman, for their New England-oriented vehicles. Topics include personality features, travel, and equipment.

**Vicky MacKay –** Photographer

**Sherry Major**, Media Relations, PGA Golf Exhibitions – (See EXHIBITORS List).

**Stacy Malone,** Senior Catering Manager Manager, SEVEN Sebring Raceway Ho**tel** (See EXHIBITORS List).

**Tracy McCoy,** Citrus Golf Trail

**Kay McMahon**, Host, Heads Up Golf TV Show on Orlando Business TV - “Head’s Up Golf” with Kay - is a new media show highlighting golf personality interviews, new products, and unique insights into the golf industry, produced through Orlando Business TV, David Hyland. Kay McMahon, host of “Head’s Up Golf”, is an LPGA Teaching Hall of Famer and Director of eduKaytion Golf, author, speaker, and teacher bringing her experience and expertise to sports journalism

**Steve McMillian,** Editor, TheGolfingDads.com

**George McNeilly,** Broadcaster and Influencer – 25-year network broadcaster currently producing golf and sports related features for Sports Business Update, Orlando Business TV and VOA Radio. Topics include equipment and travel. Member GWAA and GTWA. Looking for unique story ideas at this conference.  Managing Partner, McNeilly Communications consulting PGA Tour and others.

**Jamie McWilliams,** Owner, VideoStream Productions

**Jay McWilliams,** Sales Rep, Tour Edge Golf(See EXHIBITORS List).

**Andy Mears,** Development Director, and PGA Member, The First Tee of Greater Sarasota.

**Tom Mirus,** USBGA/Golfweek Amateur Tour

**Larry Olah,** Sales Rep, The Golf Wire

**Don Parker,** GolfWords LLC(see EXHIBITORS LIST).

**Bob & Phyllis Poston** (retired photographers).

**Marti Ramsey**, The Durland Family

**Mike Ramsey,** The Durland Family

**Bill Replogle,** Creative Director, Buffalo.Agency; Golfoholics – Billhas enjoyed a long and successful career in the golf industry. He was involved in building and selling two ad agencies (Rainmaker & Sparky's Garage), developed the first Internet marketplace for ad campaigns (Admine), created the most engaged golf community on Facebook (Golfoholics) and developed a powerful but simple Social Media tool (PostCreator).

**Rachel Riley,** Director of Communications, Valley Forge Tourism & Convention Board(see EXHIBITORS List).

**Steve Ryan,** Founder & CEO - RyTech, LLC - Steve Ryan is energized by helping business succeed and grow through their digital marketing efforts. Founding RyTech in 2012, Steve wanted to assist businesses with the expanding digital market, changing digital landscape, and become a trusted partner to develop long term partnerships. RyTech's experiences spans across the United States with businesses at all stages of growth and revenue. Steve holds degrees from Marquette University and University of Illinois Urbana-Champaign and frequently speaks on digital marketing topics at industry conferences, tradeshows, and seminars.

**Joy Sarver**, Photographer

**Pam Shaheen**. Crossroads Marketing

**Jeff Shain,** Golf Writer - Bylines found at such outlets as the New York Times, PGATour.com, Pro Golf Weekly and others. Contributor to Golf Insiders Blog and Radio Show.

**Zane Zites,** Strike Absorber(See EXHIBITORS List).

**Brian Stefan**, writer/blogger/show host & National Sales Director for Zeus Digital Marketing.  Host of Myrtle Beach Golf Report on the Myrtle Beach Golf Channel - A weekly show about the happenings in the Myrtle Beach golf industry. Content writer for Tee It Up Grand Strand series.  Writing promotional articles for our affiliate golf courses in the Myrtle Beach area.  Host/writer for TGD Product Showcase – Product reviews, interviews, and news about golf industry products and services. Contributor, TGD Video Magazine.

**Jan Stephenson**, President, Jan Stephenson Wines

**Rich Styles**, Host/Producer/Writer - I host a regional radio golf show on 7 ESPN stations with an audience of 75K. The show covers St. Simons Island/Sea Island to Savannah to Hilton Head.

**Biggs Tabler,** Golf Marketing By Biggs **–** Marketing and Media consultant in the golf and distillery industries.

**Randy Tantlinger,** US Golf Challenge – (See EXHIBITORS List)

**Kyle Taylor,** Editor, The Golfweek Golf Wire

**Steve Trattner,** VP, Knuth Golf – (See EXHIBITORS List)

**Ed Travis**, Freelance Journalist - Ed is a national award-winning golf journalist and has carried on a lifelong love affair with the game. His work covering the business of golf, equipment, golf personalities and travel is regularly seen in numerous print and electronic publications. He has competed in tournament golf both as an amateur and senior professional. He and his wife live on a water hazard in suburban Orlando.

**Michael Vandiver,** Jan Stephenson Golf

**Fernando Vega,** Total Golf Trainer– (See EXHIBITORS List)

**Dennis Walters,** Dennis Walters Golf Show

**Greg Wise,** Writer, Golf Central Magazine – Covering all things golf in one of the country’s longest-running regional magazines covering the southeast.

**Jacob Pewitt Yancey,** Speaker, Visit Florida, the state’s marketing arm.

**Len Ziehm,** Golf Writer/Photographer - Freelance writer covering all phases of the golf industry, from tournament reports to Travel Destination features. He is a columnist for two Chicago publications -- the Daily Herald newspaper and the monthly Chicagoland Golf -- and is a regular contributor to Chicago District Golfer and Morning Read and its related online site, Where to Golf Next.