



ING Ambassador Program

ALL ING MEMBERS can save \$\$\$ by participating in the program

30th Anniversary ING Spring Conference
May 31-June 3, 2020 at the Valley Forge Casino Resort in King of Prussia, PA.

Ambassador Program Details:

EXHIBITOR RECRUITMENT

--Convince 1 company to attend as an Appointment Show and/or Demo Exhibitor and **your conference fee is discounted by 50%**

--Convince 2 companies to attend as an Appointment Show and/or Demo Exhibitor and **your conference fee is waived.**

INDIVIDUAL ATTENDEE RECRUITMENT

--Convince 2 individuals to sign up for the conference and **you get \$50 off your fee.**

--Convince 3 or more individuals to sign up and **your conference fee is waived.**

This is a great year to introduce ING to new prospects. New on the schedule in 2020:

- **The Short Game Demo Experience** will take place on Tuesday morning at the excellent Ron Garl-designed Short Game Practice Range at Blue Bell Country Club. It's a terrific spotlight opportunity for companies that focus on wedges, training aids, instruction and putters.
- **The Long Game Demo Experience** will take place on Monday prior to our golf tournaments at Raven's Claw. Attendees will test the latest woods, irons, training aids and instruction.
- **Expanded Appointment Show:** The most popular element of the ING Conference will now take place across three days with shorter sessions each day. It's a less strenuous schedule that should produce more productive meetings.
- **ING University** will now take place over all three days of the conference, opening up those valuable educational sessions to more attendees.

HIGHER ATTENDANCE NUMBERS BENEFIT EVERY ATTENDEE!