



Welcome To The 29<sup>th</sup> Annual

# ING MEDIA AWARDS PRESENTATION

Wednesday January 25 - 12:30 p.m.  
Room 312A - PGA Merchandise Show

Executive Director: Mike Jamison  
Membership Director: Linda Jamison  
Event Coordinator: Jennifer Dixon  
Event Production: Carlton Vinson  
In Honor of former Chair Cody Law

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# PROGRAM

12:30 p.m. Welcome, Introductions, Explanation

12:35 p.m. ING Media Awards Presentation

- The categories for 2022:
- Feature Writing
  - Competition Writing
  - Profile Writing
  - Travel Writing
  - Business Writing
  - Equipment/ Apparel Writing
  - Radio Show
  - Opinion/ Editorial Writing
  - Radio Segment
  - Internet Content Video
  - Publication
  - Television Show
  - Podcast

Winners and Outstanding Achievers are determined by an independent panel of three judges in each category. Judges use a point system with several criteria. Determinations are made by judges without knowledge of the person responsible for the work (writing categories), or of the other judges in the category.

The number of Outstanding Achievers in a category is determined by total entries and scoring range. Each category is coordinated by a category chairperson, who is responsible for securing the three judges.

## ING MEDIA AWARDS SPONSORS:



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## ABOUT ING

Founded in 1990, the not-for-profit International Network of Golf is “Where Media and the Golf Industry Connect.” Along with conducting the annual ING Media Awards, ING has numerous activities:

The **ING Industry Honors**, recognizing outstanding achievement in the golf business. The **Dennis Walters Courage Award**, the **Chi Chi Rodriguez Humanitarian Award** and the **Jan Stephenson Entrepreneurial Award**. **ING Conferences and Forums**, where industry leaders interact with media members in various sessions.

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