

INDUSTRY HONORS CATEGORIES 2023

Business Achievement – This awards goes to individuals who have achieved success through passion, dedication and hard work. They may be responsible for developing a major project, product or program, significantly exceeding the expectations of their job description, or demonstrating outstanding leadership qualities toward enhancing the game.

Print Advertising - Print ads may appear in print or digital publications and shall have been published between Nov. 1 and Oct. 31 of the current 12-month judging period.

Product Ingenuity - Nominees in these 5 categories should be ones that are innovative in nature and should demonstrate an ability to increase the quality of golf or make the playing of the game more enjoyable for everyone. There are 5 categories:

Product Ingenuity - Accessories & Soft Goods

Product Ingenuity – Golf Equipment (clubs)

Product Ingenuity - Technology

Product Ingenuity – Training Products/Methods

Product Ingenuity – Misc. Products