

ING Media Awards Categories

1. **Business Writing Media Award:** Rewards excellence in writing that focuses on the business aspects of golf, including financial issues, trends, and transactions affecting the golf industry.
2. **Competition Writing Media Award:** Honors outstanding coverage of golf tournaments, whether professional or amateur.
3. **Equipment/Apparel Writing Media Award:** Recognizes excellence in writing about golf equipment, apparel, and/or other merchandise.
4. **Feature Writing Media Award:** Celebrates general interest golf stories that do not fall into any of the more specific categories, showcasing a broad range of golf-related topics.
5. **Opinion/Editorial Writing Media Award:** Acknowledges excellence in opinion pieces, editorial commentary, or analytical writing where golf is the central theme.
6. **Profile Writing Media Award:** Awards outstanding writing focused on an individual or a group of individuals involved in any aspect of golf, providing in-depth profiles and insights.
7. **Travel Writing Media Award:** Recognizes exceptional writing about golf travel.
8. **Publication Media Award:** Honors overall excellence in golf publications, judged on effective use of space, content quality, creativity, design, and reader engagement. Only one issue of the publication may be entered, and it must be submitted as either four physical copies or a link to a digital version.
9. **Media Show Award:** {New this year: Combines the TV Show Media Award and Internet Video Media Award.} This category rewards excellence in both television shows and internet videos where golf is the primary focus. Entries must be a minimum of 12 minutes in length. You may enter only one show or video, and entries should include an archived link.
10. **Podcast Media Award:** Recognizes excellence in podcasts where golf is the main subject. Podcasts are pre-recorded audio programs available for streaming or download online, often produced independently and distributed through podcast platforms. Only entire episodes are judged, not the overall quality of a series. Entries must include an archived link to the episode. Only one podcast episode may be entered.
11. **Radio Show Award:** Rewards excellence in radio shows where golf is the main topic. Radio shows are live or pre-recorded broadcasts that air on traditional radio stations or online radio platforms, often produced with a regular schedule and wider audience reach. Entries should be based on a single show and include an archived link. Only one show may be entered.
12. **Radio Segment Media Award:** Celebrates outstanding segments of radio shows where golf is the main focus. Entries can be a single interview, review, opinion segment, etc. Only one segment may be entered, with options for providing an archived link.

13. **Book Media Award:** Recognizes excellence in golf-related books. Entries should be full-length books with a focus on golf, and must be submitted as 3 physical copies or digital formats if available. Only one book may be entered per member.